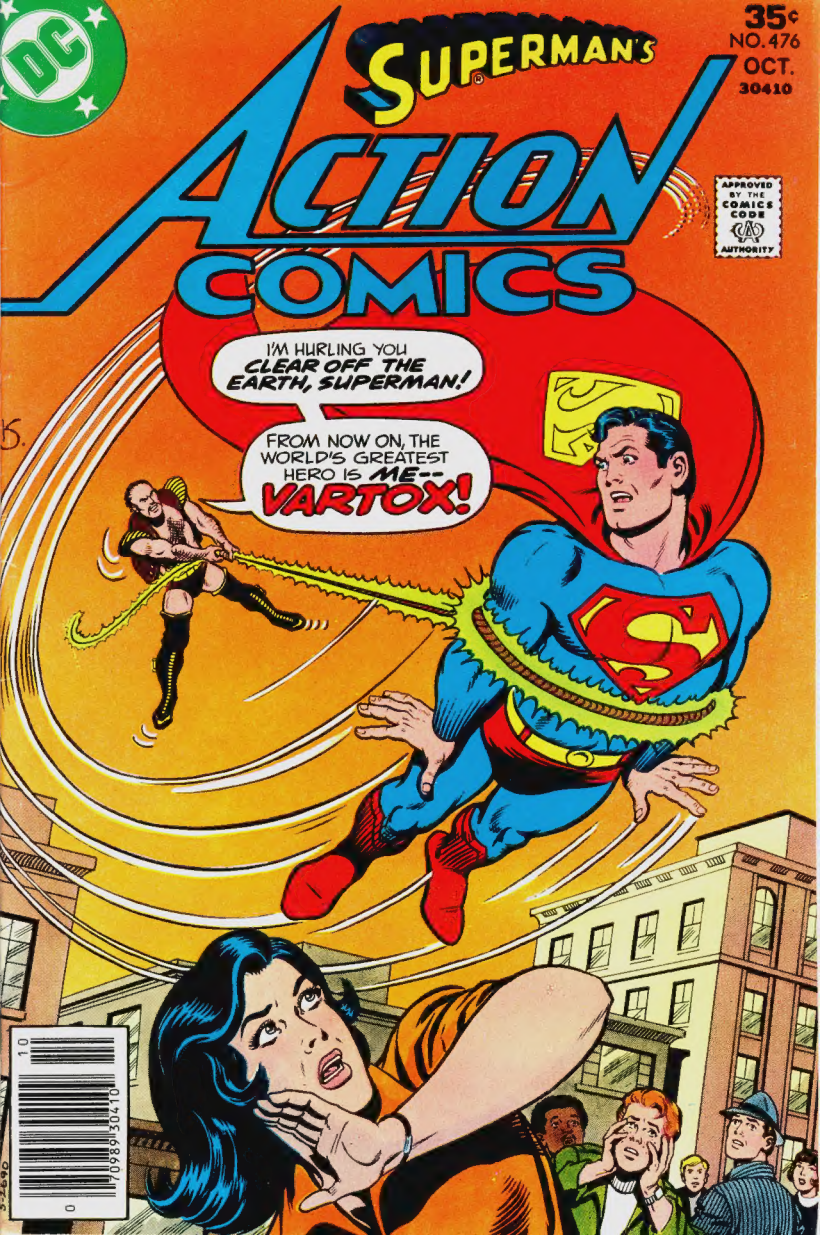

35¢
NO. 476
OCT.
30410
SUPERMAN'S
ACTION COMICS
APPROVED BY THE COMICS CODE AUTHORITY
I'M HURLING YOU CLEAR OFF THE EARTH, SUPERMAN!
FROM NOW ON, THE WORLD'S GREATEST HERO IS ME-- VARTOX!

Fill in coupon, cut out, place in envelope & mail.

WE PAY POSTAGE!

Be Happy! Have Fun! Get Prizes or Cash from S.L.C.

Start to earn your prizes right away. Here's all you have to do. Cut out postage-free label and paste on any envelope. Fill in coupon, place in envelope and mail. We'll rush you everything you need at not cost to you.

Sell from our easy to carry Album of Personalized Christmas Cards that has a wide selection to suit everyone's taste. All fine quality cards that make selling so easy. Only $3.95 a box, each with customer's name imprinted. No boxes to carry or return. No risk, no obligation, no investment. No limit to the number of prizes you can win . . . or keep $1.00 for each box you sell.

Life is Great When You're a Winner
Everyone Who Tries Can Win

Sales Leadership Club
Dept. 7SN-7, Springfield, Mass. 01101

Without obligation, enroll me as a member. Rush me FREE Membership Card, FREE Album of Christmas Cards, FREE Prize Catalog and complete details on how to earn valuable prizes or big cash profits — the proven Sales Leadership way!

NAME _____
Print Clearly

ADDRESS _____ APT. NO. _____

CITY _____

STATE _____ ZIP _____

CUT OUT POSTAGE-FREE LABEL - - PASTE ON ANY ENVELOPE

No Postage Stamp Necessary If Mailed in the United States

Postage Will Be Paid by Addressee

BUSINESS REPLY MAIL
First Class Permit No. 3105, Springfield, Mass.

SALES LEADERSHIP CLUB
DEPT. 7SN-7
SPRINGFIELD, MASSACHUSETTS 01101

CLARK KENT'S NIGHTLY NEWSCAST ON WGBS-TV HAD BECOME A REGULAR HABIT WITH MUCH OF THE VIEWING AUDIENCE IN METROPOLIS! BUT NOT EVEN THE GRIMMEST NEWS BULLETIN COULD COMPARE WITH THE SHOCK OF THIS NIGHT'S BROADCAST--WHICH IS MERELY A PRELUDE TO...

THE ATTACK OF THE ANTI-SUPER-HERO

STORY: CARY BATES ART: K. SCHAFFENBERGER & VINCE COLLETTA LETTERING: M. SNAPINN COLORING: JERRY SERPE

ACTION COMICS, Vol. 40, No. 476, October, 1977. Published monthly by DC COMICS INC., 75 Rockefeller Plaza, New York, N.Y. 10019. Second Class Postage paid at New York, N.Y. and Additional Mailing Offices. Copyright © 1977 by DC Comics Inc. All Rights Reserved. The stories, characters and incidents mentioned in this magazine are entirely fictional. No actual persons, living or dead, are intended or should be inferred. Printed in U.S.A.

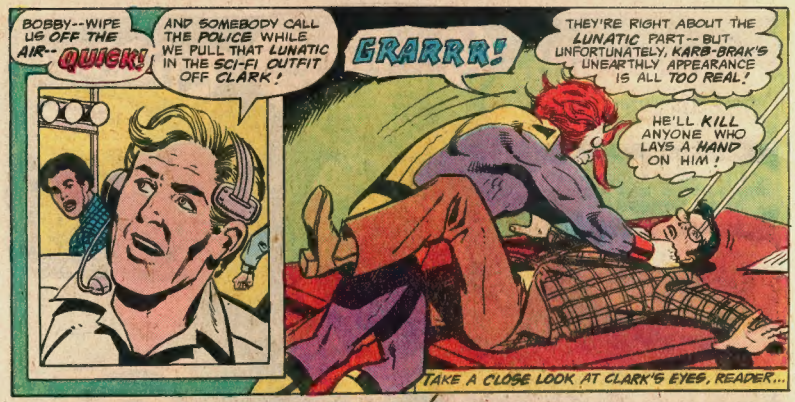
This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever.

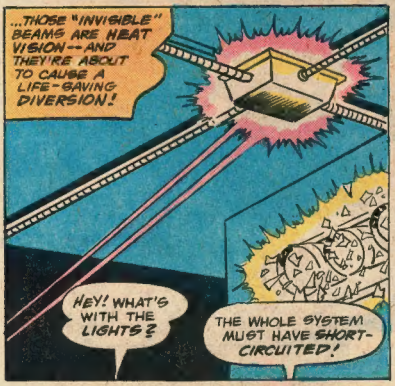
SUBSCRIPTION DEPT., DC COMICS INC., 155 Allen Blvd., Farmingdale, N.Y. 11737. Annual subscription rate $5.00. Outside U.S.A. $6.00

Jenette Kahn, Publisher
Joe Orlando, Managing Editor
Julius Schwartz, Editor
E. Nelson Bridwell, Associate Editor
Jack Adler, Vice-Pres., Production
Vince Colletta, Art Director
Paul Levitz, Editorial Coordinator

Sol Harrison, President
Arthur Gutowitz, Treasurer

Advertising Representative,
Sanford Schwarz & Co., Inc.
355 Lexington Avenue,
New York, N.Y. 10017
(212) 391-1400

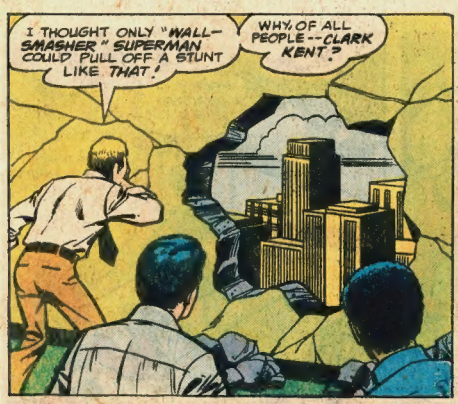

BOBBY--WIPE US OFF THE AIR--QUICK!
AND SOMEBODY CALL THE POLICE WHILE WE PULL THAT LUNATIC IN THE SCI-FI OUTFIT OFF CLARK!
GRARRR!
THEY'RE RIGHT ABOUT THE LUNATIC PART--BUT UNFORTUNATELY, KARB-BRAK'S UNEARTHLY APPEARANCE IS ALL TOO REAL!
HE'LL KILL ANYONE WHO LAYS A HAND ON HIM!
TAKE A CLOSE LOOK AT CLARK'S EYES, READER...


...THOSE "INVISIBLE" BEAMS ARE HEAT VISION--AND THEY'RE ABOUT TO CAUSE A LIFE-SAVING DIVERSION!
HEY! WHAT'S WITH THE LIGHTS?
THE WHOLE SYSTEM MUST HAVE SHORT-CIRCUITED!

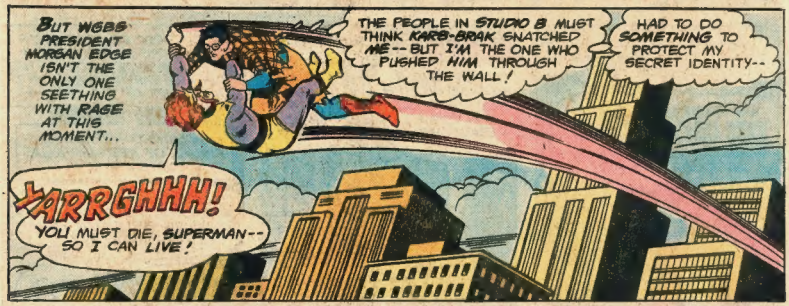
WHAT A TIME TO LOSE POWER!
DON'T WORRY--THE BACK-UP UNITS WILL FLASH ON IN A MOMENT!
LISTEN! THE WEIRDO'S STOPPED GROWLING!
I WONDER WHAT--

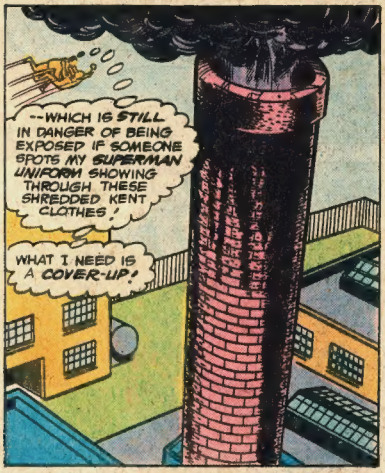
BUT A SPLIT-SECOND LATER, THE SILENCE IS OVERWHELMED BY AN EAR-SHATTERING...
CRAA-ASHH!

WE'VE GOT THE LIGHTS BACK ON--
--BUT NO ANCHORMAN! WHAT HAPPENED TO CLARK AND THE FREAK?
THERE'S YOUR ANSWER--OVER THERE!

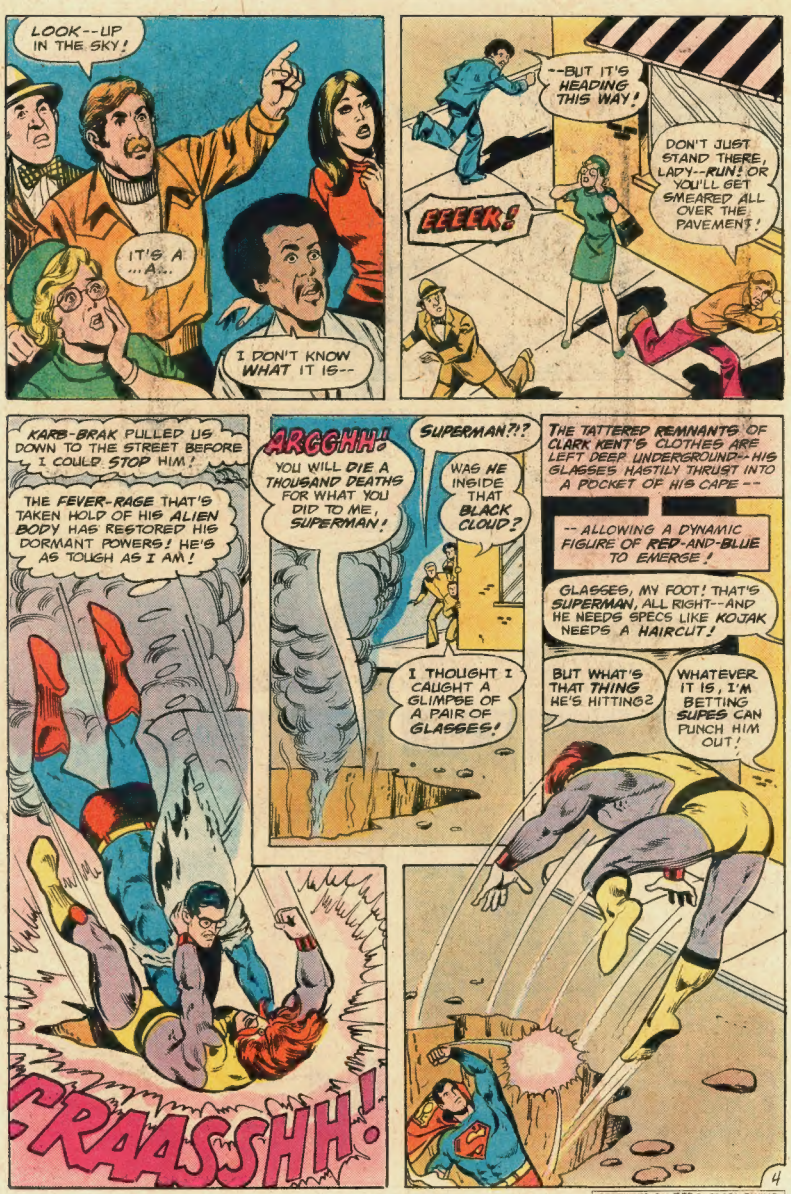

I THOUGHT ONLY "WALL-SMASHER" SUPERMAN COULD PULL OFF A STUNT LIKE THAT!
WHY, OF ALL PEOPLE--CLARK KENT?

COULDN'T THAT MONSTER HAVE WAITED TILL CLARK SIGNED OFF--?
JOSH--MR. EDGE IS ON THE PHONE,, LINE-ONE! AND IS HE BURNING!


BUT WGBS PRESIDENT MORGAN EDGE ISN'T THE ONLY ONE SEETHING WITH RAGE AT THIS MOMENT...
THE PEOPLE IN STUDIO B MUST THINK KARB-BRAK SNATCHED ME--BUT I'M THE ONE WHO PUSHED HIM THROUGH THE WALL!
HAD TO DO SOMETHING TO PROTECT MY SECRET IDENTITY--
ARRGHHH!
YOU MUST DIE, SUPERMAN--SO I CAN LIVE!


--WHICH IS STILL IN DANGER OF BEING EXPOSED IF SOMEONE SPOTS MY SUPERMAN UNIFORM SHOWING THROUGH THESE SHREDDED KENT CLOTHES!
WHAT I NEED IS A COVER-UP!

THANKS TO THIS FACTORY SMOKESTACK--AND A GUST OF SUPER-SUCTION BREATH--
--WE'RE ENVELOPED IN A PORTABLE SMOKE SCREEN THAT'LL FOLLOW US IN FLIGHT!



CONTINUED ON 35P PAGE FOLLOWING

Get Rich And Famous.

The Famous Clark Bars. They're all so rich, and so good, you may have trouble making up your mind.

J.A.R. DISCOUNTS, INC. P.O. BOX 7, ROSEDALE NY 11422

DISCOUNT MAGIC and JOKES

HAND BUZZER
This hair-raising surprise shocker fits in the palm of your hand. Guaranteed to give off a most exactrifying shock. Just shake hands and watch the action that follows.
#4308 . . . . . 69¢

NICKELS-TO-DIMES
This device changes four Nickels into four Dimes, before your eyes. Easy to do. All Brass model.
#6324 . . . . . $1.99

SNAKE CAN
Looks like peanuts, sounds like peanuts. But when victim opens this can, out flies a huge snake!
#4321 . . . . . $1.39

ALSO AVAILABLE:
REALISTIC SNAKE LIGHTER
#4733 . . . . . 75¢

SHOCK BOOK
Appears to be a regular book, but when your victim opens it he is in for the shock of his life. Harmless. Battery not included.
#4371 . . . . . $4.95

MAGIC CUPS & BALLS
Handy magic trick. Balls seem to pass through solid cups. Great effect and easy to do.
#5712 . . . . . $1.29

DOLLAR BILL SNATCHER
This tiny object fits in the palm of your hand and automatically snatches dollar bills away from your victims.
#4124 . . . . . $1.29

BLACK SOAP
This bar of soap looks real, but just place in soap dish and watch the fun begin!
#4501 . . . . . 75¢ (2 for $1.39)

DISAPPEARING INK
Just squirt this phony ink on and watch the fun begin! When it dries it vanishes! Giant size bottle.
#4615 . . . . . 75¢ (2 for $1.39)

SWITCH BLADE ACTION COMB
When closed it looks like a switch blade, but just flick your wrist and instead of a knife, out flies a comb. Really scary.
#4133 . . . . . $1.39

MAGIC COLOR VISION
This magical cube lets you read peoples' minds. Easy magic.
#5319 . . . . . 99¢

WHOOPEE CUSHION
When the victim sits down on the cushion, a loud embarrassing sound is heard. Everybody's favorite joke!
#4483 . . . . . 69¢

MARKED CARDS
For use in magic tricks, to fool friends, or win big in card games! High quality.
#4843 . . . . . $1.29

More Great Gags & Tricks

Salt Water Taffy
#4291 . . . . . 69¢
Trick 7 & 11 Dice
#4821 . . . . . 99¢
Cat & Mustard Rope
#5197 . . . . . 69¢
Mystic Smoke/Finger Tips
#4482 . . . . . 50¢ ea. 2/$1.19

BANG FLAG GUN
Looks like a real gun. But when you pull the trigger, out pops a flag instead. Scares anyone!
#4877 . . . . . $1.39

MAGIC CHINESE STICKS
One of the best magic tricks ever. Strings and Tassels magically rise (2 sticks) Everybody's favorite!
#5812 . . . . . $2.79

BALD HEAD WIG
Bald is beautiful. One minute you have hair and the next you're bald. Friends and relatives will get a great kick out of this joke.
#4881 . . . . . $1.29

COMPARE OUR PRICES AND SAVE!!!

J.A.R. DISCOUNTS, INC.
P.O. Box 7 Rosedale, N.Y. 11422

How Many	Item Number	Price
1.		
2.		
3.		
4.		

*Use additional paper if needed

Postage and Handling 35¢
Total Enclosed

Sorry minimum order $1.00
Free Catalog with each Order!
Canadian residents add additional 25¢ Postage and Handling.
No C.O.D. — Send check or money order — Money Back Guarantee.

Name _____
Address _____ Apt. # _____
City _____ State _____ Zip _____
New York State residents add appropriate sales tax

FUN FACTORY, 117 UNION ST., DEPT D-136, PALISADES PARK, NEW JERSEY 07650

SWITCH-BLADE COMB
Surprise friends when you pull out this 5" slim style case - it looks like a switchblade knife - but, press the button & S-N-A-P out comes a long metal comb!
#511 $2.00

POCKET SPY SCOPE
Pen sized 6 power telescope spots objects blocks away. Great for watching sports, girls, counter spying. Power lens optically ground to view ever detail.
#425 $1.75

COLOR SMOKE CLOUDS
Just light one and thick clouds of color rise to the ceiling. Watch them fill the room! Used for magic tricks, T.V. signaling, etc.
#222 2for$1.00

10-INSTRUMENTS-IN-ONE
This amazing (3½" when fold) instrument is: 1. reading lens, 2. microscope, 3. telescope, 4. binoculars, 5. compass, 6. solar clock, 7. mirror, 8. magnifying mirror, 9. lighter, 10. transmitter & more!
#030 $1.00

FLESH EATING PLANTS
The most unusual plant in the world! Eats flys, bugs, insects, even meat. Instructions & special soil included.
#202 $1.00

JOY BUZZER
Wind it up . . . Wear it on your finger like a ring & give your friends the S-H-O-C-K of their life! Touch somebody and watch them JUMP.
#450 $1.00

Exploding PEN
Everyone! especially your victim will get a bang out of this one! Looks like a real pen. Watch the surprise when they start to write - and BANG! Can be used over and over again. Harmless.
#684 $1.50

FREE HYPNO-COIN
With 25 lessons in Hypnotism. The magic power of hypnosis can be yours! Hypnotise at a glance! Make people obey your commands, strengthen your memory & much more! Order 25 lesson course & receive HYPNO-COIN free.
#250 $1.00

MINI SPY CAMERA
Now take secret or regular pictures with a camera that is easily concealed in the palm of your hand. Precision ground lens. Takes clear close up or distant pictures. Solid all metal construction. Ten pictures per roll.
#007 Camera $1.75
#077 Spare film $1.00

PRANKS & JOKES
Have the last laugh with these great pranks and jokes
#313 Sneezing powder $1.00
#653 Black soap .75
#508 Disappearing ink .75
#174 Red hot pepper gum 1.00

"SPUD" GUN
New. Fast action gun that shoots potato pellets as far as 50 feet! More than 300 shots from a single potato. Absolutely harmless.
#300 $1.50

X-RAY SPECS
An amazing illusion! Apparently see thru bones, thru skin, thru clothes, etc. Thrill and Embarrass your friends
#655 $1.00

MONEY MAKER
Insert a blank piece of paper into the machine . . . turn the knob . . . PRESTO . . . from the other side COMES A REAL DOLLAR BILL! Insert a dollar bill & see it change to a $5.00 or $10.00! Loads of mystery & fun.
#750 $1.25

BE A VENTRILOQUIST
Appear to throw voice into desks, under beds, out of pets . . . small gadget easily hidden in mouth. Easy instructions
#612 $1.00

MINI PISTOL
Fires real blanks! Extra loud explosion! 9" long. Barrel opens to load, hammer cocks & fires when trigger is pulled. Ramrod & ammo included!
#306 $1.50
#305 Extra Ammo $ .50

MINI SKULL FLASHLIGHT
Lights at touch of SECRET button. FREE key chain. Battery included
#952. $1.00

FUN FACTORY, DEPT. D-136
117 UNION ST • PALISADES PARK, N.J. 07650
YOUR SATISFACTION IS GUARANTEED
IF NOT 100% SATISFIED, I MAY RETURN ANY PART OF MY PURCHASE FOR FULL REFUND OF PURCHASE PRICE.

Item	No	How Many	Price Each	Total

All orders shipped same day! Use other paper if necessary

Post & hdlg 25¢
Catalog 25¢
TOTAL ENCLOSED

NAME (print)
ADDRESS
CITY STATE ZIP

WHAT TO SINK YOUR TEETH INTO WHEN YOU'RE HUNGRY AND YOU'RE NOT A WEREWOLF.

Every now and then, do you get this uncontrollable urge to bite into something that's really got some meat in it?

Are you tired of sugar-sweet snacks that dissolve in your mouth, and crunchy snacks that you can hardly tell you ate, and all the other boring stuff you have to put up with, every day?

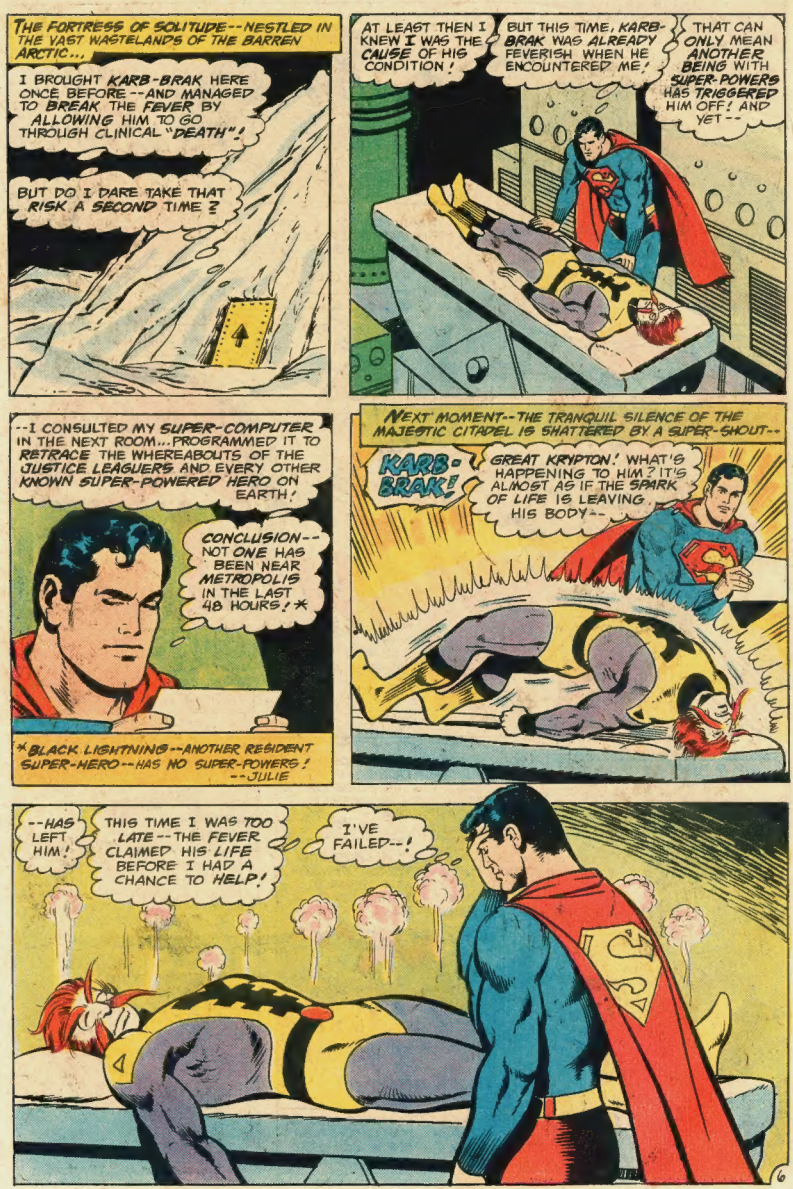
Well, take heart. And, while you're at it, take Slim Jim along in your pocket.

Slim Jim is a chewy, all-meat snack that comes in five very un-boring flavors. Mild, spicy, salami, bacon, and pizza. And you can find it at the grocery store. Or at a lot of the places where you've been getting those sissy snacks.

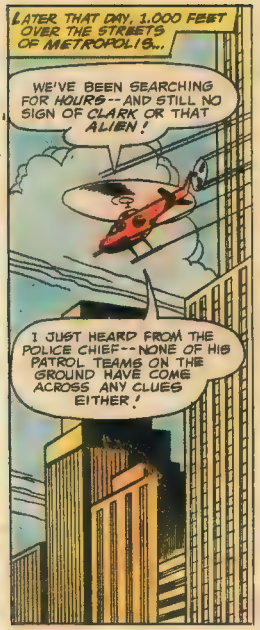
You might want to carry a few extra ones, too. Then, if you meet a werewolf, you can give him something to sink his teeth into instead of you.

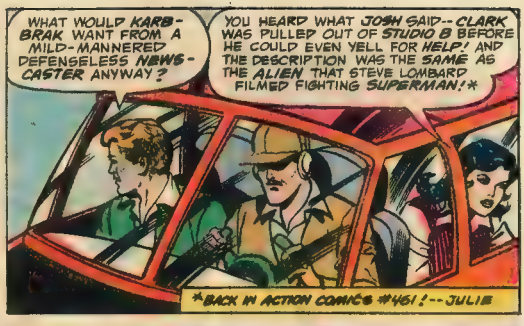
A LITTLE LESS THAN A MEAL. A LITTLE MORE THAN A SNACK.

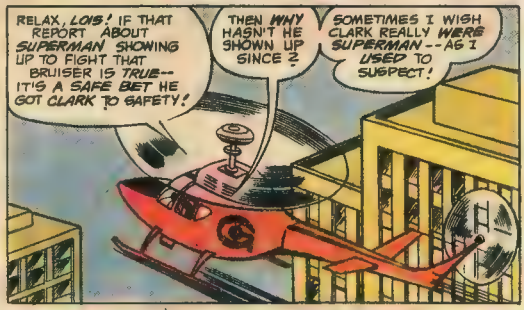
I SEEMED TO BE CURED OF THIS ACCURSED FEVER--BUT IT HAS BROKEN OUT AGAIN--FOR WHICH I HOLD YOU RESPONSIBLE!
SINCE ONLY ONE OF US CAN SURVIVE ON THIS PLANET--
--BETTER ME THAN YOU!
KWAAM!
NOW I... I...UHHH!
THE LOOK OF RAGE WHICH HAS CONTORTED THE ALIEN FEATURES ABRUPTLY ABATES--TO BE REPLACED BY A SUDDEN LOOK OF AFFLICTION...
...AND THE BATTLE IS OVER!
POOR KARB-BRAK! UNDER NORMAL CONDITIONS, HE'S PEACEFUL--IN HIS GUISE OF CONSTRUCTION WORKER ANDREW MEDA.*
IT'S HIS CHRONIC ALLERGY TO OTHER SUPER-POWERED BEINGS THAT MAKES HIM A MENACE AND BRINGS ON THE DREAD FEVER-RAGE!
* THE ASTOUNDING CASE-HISTORY OF KARB-BRAK WAS CHRONICLED IN ACTION COMICS #460-463! -- JULIE
THIS FEVER BOUT SEEMS TO BE FOLLOWING THE SAME PATTERN AS HIS PREVIOUS ALLERGY ATTACKS!
HE'S SLIPPED INTO A COMA... AND IS TEETERING ON THE THRESHOLD OF DEATH!
I MUST TRY TO HELP HIM!


THE FORTRESS OF SOLITUDE--NESTLED IN THE VAST WASTELANDS OF THE BARREN ARCTIC...
I BROUGHT KARB-BRAK HERE ONCE BEFORE--AND MANAGED TO BREAK THE FEVER BY ALLOWING HIM TO GO THROUGH CLINICAL "DEATH"!
BUT DO I DARE TAKE THAT RISK A SECOND TIME?
AT LEAST THEN I KNEW I WAS THE CAUSE OF HIS CONDITION!
BUT THIS TIME, KARB-BRAK WAS ALREADY FEVERISH WHEN HE ENCOUNTERED ME!
THAT CAN ONLY MEAN ANOTHER BEING WITH SUPER-POWERS HAS TRIGGERED HIM OFF! AND YET--
--I CONSULTED MY SUPER-COMPUTER IN THE NEXT ROOM...PROGRAMMED IT TO RETRACE THE WHEREABOUTS OF THE JUSTICE LEAGUERS AND EVERY OTHER KNOWN SUPER-POWERED HERO ON EARTH!
CONCLUSION--NOT ONE HAS BEEN NEAR METROPOLIS IN THE LAST 48 HOURS!*
*BLACK LIGHTNING--ANOTHER RESIDENT SUPER-HERO--HAS NO SUPER-POWERS! --JULIE
NEXT MOMENT--THE TRANQUIL SILENCE OF THE MAJESTIC CITADEL IS SHATTERED BY A SUPER-SHOUT--
KARB-BRAK!
GREAT KRYPTON! WHAT'S HAPPENING TO HIM? IT'S ALMOST AS IF THE SPARK OF LIFE IS LEAVING HIS BODY--
--HAS LEFT HIM!
THIS TIME I WAS TOO LATE--THE FEVER CLAIMED HIS LIFE BEFORE I HAD A CHANCE TO HELP!
I'VE FAILED--!
6

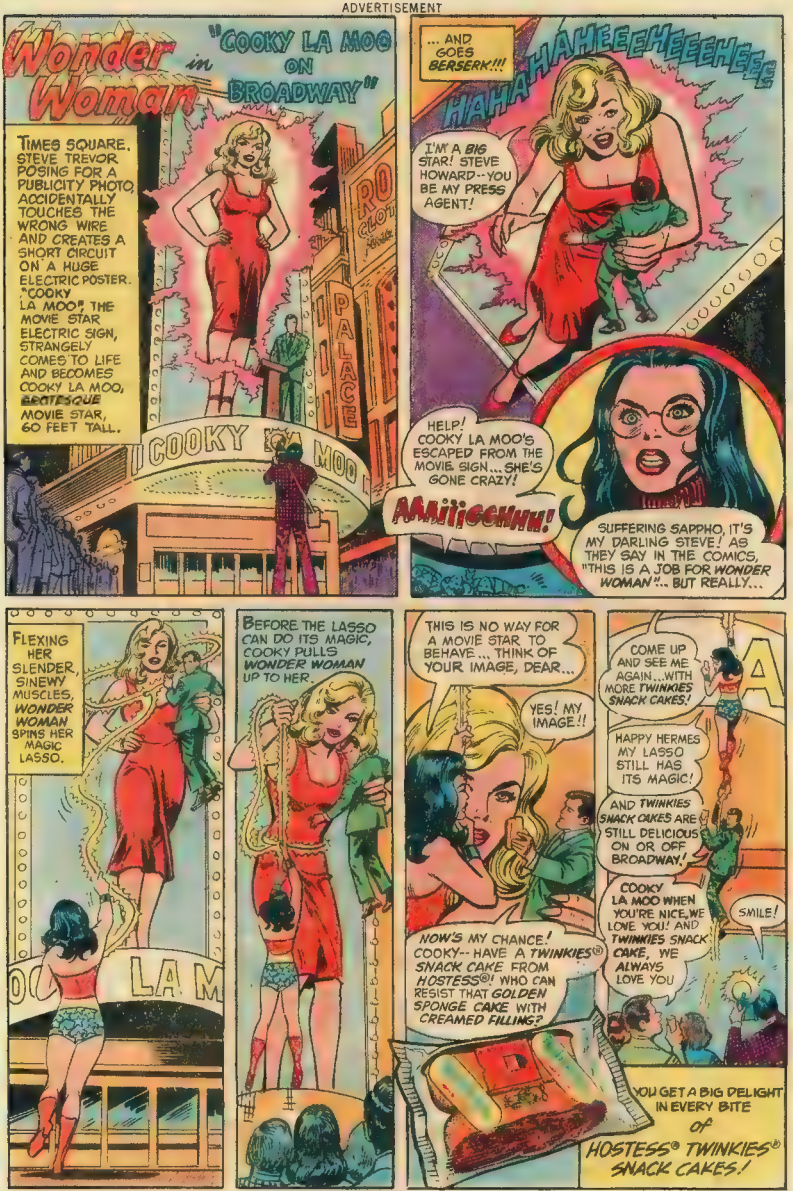
DO NOT LOOK SO GRIM, SUPERMAN!
GOOD LORD--I CAN'T BELIEVE--
YOU SEE IT... SO BELIEVE IT!
A COMPLETE RECOVERY!? YOU'RE SANE... RATIONAL... WITHOUT ANY TRACE OF FEVER AT ALL!
IT'S LIKE A MIRACLE!
A PHYSIOLOGIC PHENOMENON WOULD BE MORE ACCURATE!
I AM COMPLETELY CURED OF THE ALLERGIC REACTION THAT AFFLICTED ME IN THE PROXIMITY OF SUPER-POWERED BEINGS!
THAT'S GREAT TO HEAR--BUT I STILL DON'T UNDERSTAND...
I DID NOT REALIZE IT AT FIRST, BUT YOUR ORIGINAL ASSUMPTION WAS CORRECT--THIS FINAL FEVER ATTACK WAS NOT BROUGHT ABOUT BY YOU--
--BUT BY ANOTHER POWERFUL ALIEN WHO IS NOW IN METROPOLIS!
PERHAPS YOU KNOW HIM! LET ME SHOW YOU--
--BY USING MY POWER OF MOLECULAR TRANSFORMATION TO "PAINT" A THREE-DIMENSIONAL PORTRAIT OF HIM ON THE AIR!
THIS IS THE MAN WHOSE PRESENCE AFFLICTED, THEN CURED ME!
IS HE FAMILIAR TO YOU?
VARTOX!





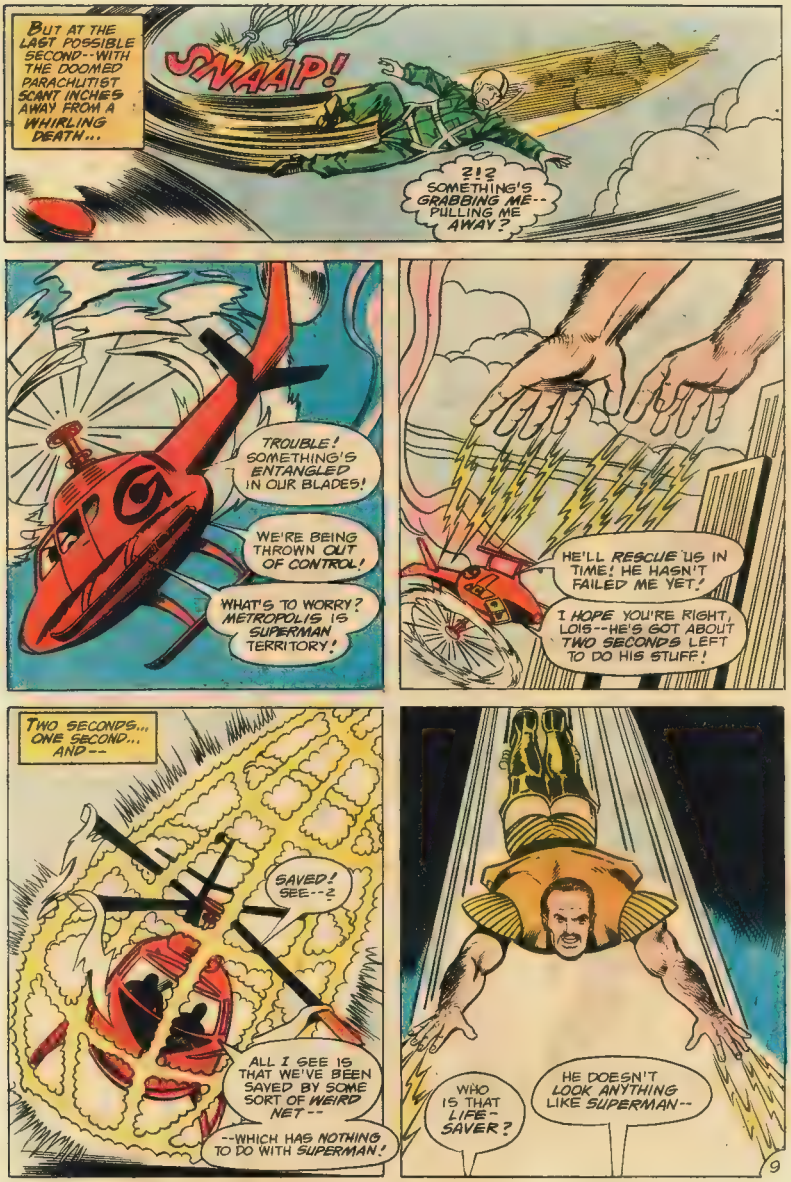


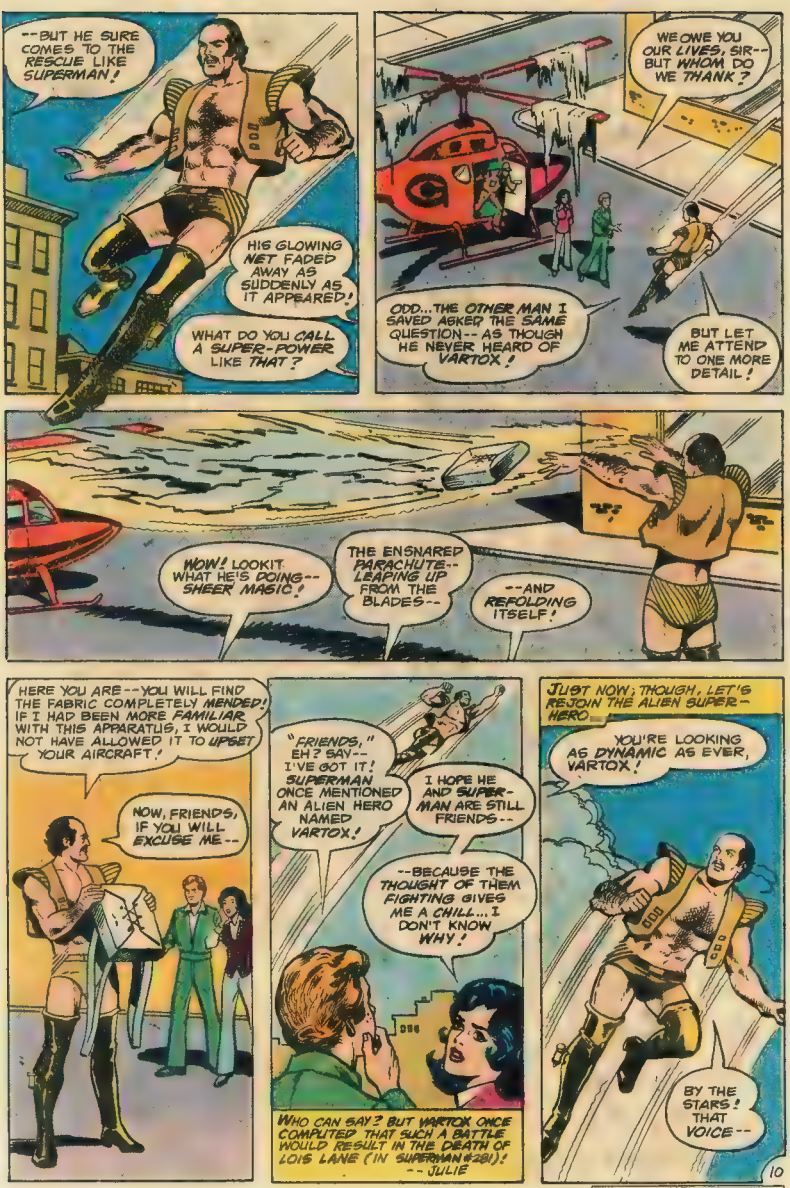
CONTINUED ON 3RD PAGE FOLLOWING



®Hostess and Twinkies are registered trademarks of ITT Continental Baking Company

YOU CAN HELP SUPERMAN WHEN YOU HELP THE SPECIAL OLYMPICS!
YOU CAN HELP PROVIDE TRAINING AND COMPETITION FOR THE GUTSIEST ATHLETES AROUND AS A VOLUNTEER COACH IN THE SPECIAL OLYMPICS.
EACH YEAR, THOUSANDS OF SPECIAL ATHLETES FROM EACH OF THE UNITED STATES -- AND 18 FOREIGN COUNTRIES -- TRAIN AND COMPETE IN DOZENS OF SPORTS -- TRACK AND FIELD, BASKETBALL, GYMNASTICS, SWIMMING, SOCCER AND MANY MORE!
SPECIAL OLYMPICS NEEDS PEOPLE LIKE YOU TO RECRUIT, TRAIN AND BE A FRIEND TO MENTALLY HANDICAPPED ATHLETES IN YOUR COMMUNITY!
WANT MORE INFORMATION? WRITE TO:
EUNICE KENNEDY SHRIVER, PRESIDENT
SPECIAL OLYMPICS
1701 'K' STREET NW SUITE 203
WASHINGTON, DC 20006
CREATED AND SPONSORED BY THE JOSEPH P. KENNEDY, JR. FOUNDATION
COPYRIGHT © DC COMICS INC., 1977
A WARNER COMMUNICATIONS COMPANY


BUT AT THE LAST POSSIBLE SECOND--WITH THE DOOMED PARACHUTIST SCANT INCHES AWAY FROM A WHIRLING DEATH...
SWAAP!
?!? SOMETHING'S GRABBING ME--PULLING ME AWAY?
TROUBLE! SOMETHING'S ENTANGLED IN OUR BLADES!
WE'RE BEING THROWN OUT OF CONTROL!
WHAT'S TO WORRY? METROPOLIS IS SUPERMAN TERRITORY!
HE'LL RESCUE US IN TIME! HE HASN'T FAILED ME YET!
I HOPE YOU'RE RIGHT, LOIS--HE'S GOT ABOUT TWO SECONDS LEFT TO DO HIS STUFF!
TWO SECONDS... ONE SECOND... AND--
SAVED! SEE--?
ALL I SEE IS THAT WE'VE BEEN SAVED BY SOME SORT OF WEIRD NET--
--WHICH HAS NOTHING TO DO WITH SUPERMAN!
WHO IS THAT LIFE-SAVER?
HE DOESN'T LOOK ANYTHING LIKE SUPERMAN--



CONTINUED ON 5TH PAGE FOLLOWING.

AMAZING
AIR BREATHING

Crazy Crabs™

ACTUAL "CRAZY CRAB" PHOTOS

Millions Astounded by Friendly Land Crab!

THE NEW LIVE PET SENSATION THAT'S SWEEPING AMERICA

A friendly AIR-BREATHING "Crazy Crab" is the most amazing pet you'll ever own! As gentle as a pussycat, it lives on LAND instead of water, DOES NOT BITE unless mishandled, and quickly gets to know its owner! Absolutely clean and odorless, it actually wears "clothing"—an empty snailshell that it changes like a costume, and is one of the LONGEST-LIVED pets on earth!

A Crab of AMAZING INTELLIGENCE!

A truly INTELLIGENT pet, give it a name such as L'll Caesar, Leapin' Linda, Happy Henry, Sandy Claws, Tippytoes, Sexy Snooky, Merry Mimi, Tiny Tim, etc., and see how well it responds when you call it! It loves to be touched and petted, and enjoys running from hand to hand, swinging from your fingers or just cuddling on your shoulder like an adorable tame parrot. But that's just the START of the FUN that awaits you! You get instructions for playing FOUR "Crazy Crab" Races and Games including a BAFFLING new magic trick called "The Haunted Coffee Cup", that uses a "Crazy Crab" as your "assistant"!

An "Attention-Getter" Without Equal!

Because it is so quiet and well-behaved, your "Crazy Crab" is always welcome anywhere you go! To "break the ice" and make new friends, take your "Crazy Crab" with you and be the center of attention! And to create some REAL EXCITEMENT, you can even "customize" it! Because it is a hermit crab, its shell is not its own and can be painted, covered with dazzling rhinestone jewels or decorated any other way without harm! It looks SO SPECTACULAR, you can proudly "show it off", give as a "personalized" gift or, if you wish, even SELL for profit! Best of all, "Crazy Crabs" have a life-span of up to 70 YEARS! Give it water, any kind of food (even cookies), and with good care you can keep one alive for the rest of your life!

Guaranteed LIVE Delivery!

To order your "Crazy Crab", mail only $2.98 plus 52¢ postage, each. We will include a fascinating handbook of instructions for the care, feeding, raising, and history of "Crazy Crabs" AND complete rules for all "Crazy Crab" games, tricks and stunts. And, if you order NOW, you will also get FREE OF CHARGE, a designer-decorated "Crazy Crab" Carrying Crate to conveniently tote your pet wherever you go! Live delivery guaranteed!

MONEY BACK GUARANTEE

Transcience Corporation Dept. 41K
200 Fifth Avenue • New York, N.Y. 10010

I can hardly believe it, but I'm about to get the kind of pet I've always wanted! Please ship my "Crazy Crab(s)" including the "Crazy Crab" Handbook and a FREE "Crazy Crab Carrying Crate" with each crab. I must be completely satisfied with everything or I can return it for a full refund! I enclose $2.98 plus 52¢ postage for each "Crazy Crab" with live delivery GUARANTEED!

Send _____ "Crazy Crab(s)"
☐ Cash ☐ Check ☐ Money Order

(Optional offers—check appropriate boxes below only if wanted)

☐ Rush Order, $1.00 extra (offer not valid with personal check).

☐ Add _____ "Crazy Crab" Playshells to my order at 75¢ each!

☐ Giant "Crazy Crab", $4.95.

Add Sales Tax where Applicable

Total amount enclosed: $_____
(no C.O.D.'s please)

Name _____
(please print)
Address _____
City _____
State _____ Zip _____

N.Y. State Residents (8%)

MAIL TODAY

Copyright © 1977 Transcience Corp. "Crazy Crabs"™ U.S. Pat. Off.

WRITE RIGHT NOW!

Write advertisers direct. For information about this page write S. Schwarz & Co.
355 LEXINGTON AVE. N.Y., N.Y 10017

HIGH SCHOOL

DIPLOMA & RING

YOURS
THROUGH HOME STUDY
PREPARE FOR GED OR COLLEGE ENTRANCE
United Schools and Services
401 North Interurban • Richardson, Texas 75080
Texts Purchased By: Departments of Education • Private Schools • Colleges
Mail This Coupon NOW — For Persons 16 or Over

UNITED SCHOOLS AND SERVICES C677
Box 1088, Richardson, Texas 75080

Please Rush FREE Information about High School

Name _____ Age ____
Address _____ Apt ____
City/
State/Zip

No Salesman Will Call

BIG MUSCLES FAST

Build MUSCLES FAST Details 35¢
MUSCLE DEPT. 9078! Guaranteed
Box 426, Dayton, Ohio 45401

BEST BY MAIL

Rates: Write Box S, Sarasota, Fl. 33578

FREE Magic Catalog. MWOM, P.O. Box 835, Newberry, Fl. 32669

BIG MONEY!! Easy, immediately! Stuff envelopes at home. Free supplies! Send 25c. Profits. B725-TJ5, Belen, N.M. 87002

BUSINESSES for sale by owners. Free brochures. Interstate Business Marketing, PO Box 1888, Pueblo, Co. 81002

POSTERS giant catalog $1 refundable with order. AA Poster, Box 39, Seattle, Wa. 98125

$1,000.00 MONTHLY possible stuffing envelopes. National, PO Box 343, Randallstown, Md 21133

GYPSY Fortune Teller & Palmistry Course, $5.00. Sadia, POB 33995, Vancouver, B.C. V6J 4L7

$2,000.00 MONTHLY. Immediate income. Stuff envelopes at home. Information, send self-addressed stamped envelope. Cottage, Box 730-EFG, Baldwin Park, Ca. 91706

WARTS, Verson Cream is gentle, painless, safe, easy. Hospital tested. Recommended by doctors. Use on all parts of body. Unconditionally guaranteed. Buy Verson's at all better pharmacies.

POSTAGE Stamp T-shirts, free brochure. Stamps, Box 118NC, Brooklyn, N.Y. 11210

LINCOLN Cents (1909-1939). 50 different dates, all before 1939. Many are mintmarked and this set will include many scarce coins. Only $4.95. Panther Coin's, 153 E. Railroad, Nesquehoning, Pa. 18240

NON-SMOKER Jewelry. Free gift brochure. Non-Smokers, 1306-H E. St. John, Austin, Tx. 78752

APPLICATIONS for Little Miss Nationwide Talent Contest. Post Office Box 406, Rockton, Ill. 61072. Send self addressed envelope.

$4,000.00 MONTHLY, any four ways, details $1.00. Bless-TM, 1414 Arbor, Boothwyn, Pa. 19061

FLESH eating plant, Cobra Lily, $5.00. Novelty Gardens, 60-10 Catalpa Ave., Brooklyn, N.Y. 11227

NEW Parachute Ball

Enjoy Hours Of Fun

- Safe
- Large Chute

Send $1.50 (check – money order)
SALOPIAN ENTERPRISE
Box 4028 Waterbury, Ct. 06704

High School Course at Home in spare time!

If you left school without finishing, write today for free brochure which gives the facts about our home study method, diploma, and accreditation. Low monthly payments include textbooks and all instructional service. Founded 1897.

American School, Dept. HA039, Drexel at 58th, Chicago 60637

Bought ESTELL COMICS Sold
Want low prices, fast service, great choice of Marvel & D.C. Comics and a letter of acknowledgement with every order? Send 25¢ for both our Catalogs and an Estell Buck worth 25¢ on your first purchase. Estell Comics, Box 23442, San Diego, CA 92123

INCREASE HEIGHT! Details 35¢. TALL-UP (10039), Box 426, Dayton, Ohio 45401
BUILD MUSCLES! Details 35¢. MUSCLES (10039), Box 426, Dayton, Ohio 45401
ELIMINATE DEBTS! Details 35¢. DEBTS (10039), Box 426, Dayton, Ohio 45401
BUILD BIG ARMS! Details 35¢. ARMS (10039), Box 426, Dayton, Ohio 45401
BUILD HUGE CHEST! Details 35¢. CHEST (10039), Box 426, Dayton, Ohio 45401

POEMS SET TO MUSIC

Let our staff of professional songwriters turn your words into a song. Send your best poems for prompt consideration.

Songs recorded - phonograph records made.
NASHVILLE MUSIC PRODUCTIONS
Box 40001, Studio 12, Nash., Tn. 37204

COMIC BOOKS FOR SALE

250,000 in stock. Complete Marvel & DC Groups from 1935—1979. Also TV Guides, Art, Mags., Pulps, Doc Savage, Walt Disney, Movie Items, Shadow, etc. from 1900-1978. We also buy. Send list with prices.

GIANT CATALOG 75¢

HOWARD D. ROGOFSKY
P.O. Box 1102-Flushing, N.Y. 11354

Comics from Golden Age to Present

100 page Illustrated Cat. No 15
Send $1.50

Passaic Book Center
594 MAIN AVENUE Dept.D-14
PASSAIC, N. J. 07055

BE TALLER

Learn Facts on HEIGHT INCREASE
DETAILS 35¢ GUARANTEED
TALL-UP Dept 9078!
Box 426, Dayton, Ohio 45401

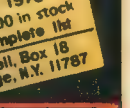
50 YEARS OLD

15 Different UNITED STATES Stamps at least 50 years old. 25¢ with low priced United States approvals.
JAXON STAMP COMPANY
P.O. Box C11-M, New Rochelle, N.Y. 10804

COMIC BOOKS FOR SALE

1940 to 1976
over 100,000 in stock
50¢ for complete list
Robert Ball, Box 18
Hauppauge, N.Y. 11787

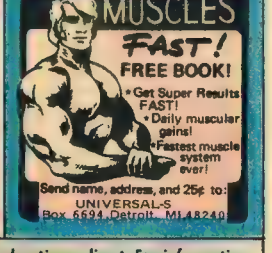
KARATE KUNG FU



JUDO - SAVATE - JU-JITSU
The Greatest Self-Defense System Known to Man! FREE BOOK!!
Send 35¢ for postage/handling:
Universal, Dept. B
Box 39303, Detroit, Mich. 48239
FREE

FREE COMIC LIST
Marvel, D. C. Send S.A.S.E. to 4 Color Comic City, 34-15 28th Ave., Astoria, N.Y. 11103 or visit Store.

KITES
ALL SIZES, SHAPES, STYLES **WORLDWIDE.** Send 50¢ for big, illustrated catalog. **KYTE KINGDOM,** P.O. Box 3371, Boulder, Colo. 80307.



WRITE RIGHT NOW!

Write advertisers direct. For information about this page write S. Schwarz & Co.
355 LEXINGTON AVE. N.Y., N.Y 10017

CRAZY DAVID shirts

BUY ANY T-SHIRT SHOWN for ONLY $4

...INCLUDES ALL MAILING and HANDLING!

244

286

301

298

119

198

295

291

296

297

294

274

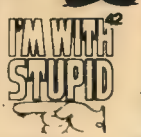
85

287

252 KISS

288

$1



42

290

293

284

219

302

If Coupon Is Missing, Use A Sheet Of Paper!

CRAZY DAVID'S MAIL ORDER T-SHIRT CO.
262 Voorhees Ave., BUFFALO, N.Y., 14216
1-416-863-1459

· ADULT SIZES ·
S M L XL
· JUNIOR SIZES ·
S M L

COLOURS
White Wt Blue Bu
Black Blk Yellow Y
Navy N

FREE
Catalogue of Over 400 Designs With Every Order

We Will Supply T-Shirts & Transfers in Bulk to Heat Press & Silk Screen Operators

CRAZY DAVID'S MAIL ORDER T-SHIRT CO.
262 Voorhees Ave., BUFFALO, N.Y., 14216

PLEASE SEND ME ____ T-SHIRTS AT ONLY $4.00 each, WHICH INCLUDES ALL POSTAGE & HANDLING CHARGES.
I AM ENCLOSING A CHEQUE OR MONEY ORDER FOR $ ____

DESIGN	QUANTITY	COLOR	SIZE	PRICE / $4 ea.

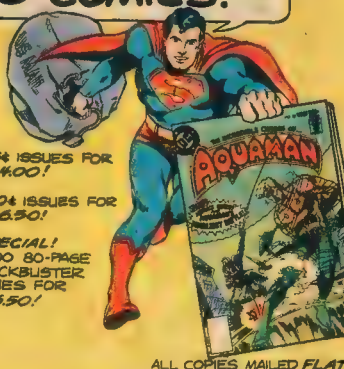
N.Y. State Residents Add Sales Tax
Please Specify Design Quantity & Color
TOTAL

NAME

ADDRESS

CITY STATE ZIP

YES, YOU CAN SUBSCRIBE TO YOUR FAVORITE DC COMICS!



10 35¢ ISSUES FOR $4.00!

10 60¢ ISSUES FOR $6.50!

SPECIAL! **6** $1.00 80-PAGE BLOCKBUSTER ISSUES FOR $6.50!

DON'T DELAY! ORDER TODAY!

ALLOW 10 WEEKS FOR FIRST DELIVERY!

ALL COPIES MAILED *FLAT* AND IN *MINT CONDITION!* YOUR SUBSCRIPTION WILL ALWAYS BRING YOU THE LATEST ISSUES OF YOUR FAVORITE *DC COMICS* AS SOON AS THEY ROLL OFF THE PRESSES.

35¢ each. Subscription $4.00 (includes postage-handling)

- 1 ACTION COMICS
- 2 ADVENTURE COMICS
- 6 ~~LIFESAVERS~~
- 9 SHAZAM!
- 10 BATMAN
- 11 BRAVE AND BOLD
- 12 DETECTIVE COMICS
- 13 SECRET SOCIETY OF SUPER VILLAINS
- 14 THE FLASH
- 17 AQUAMAN
- 18 GREEN LANTERN
- 20 WONDER WOMAN
- 30 GHOSTS
- 32 HOUSE OF SECRETS
- 34 THE UNEXPECTED
- 35 WITCHING HOUR
- 50 ISIS
- 58 RAGMAN
- 59 FREEDOM FIGHTERS
- 61 SGT. ROCK
- 62 OUR FIGHTING FORCES
- 63 UNKNOWN SOLDIER
- 64 WEIRD WAR TALES
- 69 WARLORD
- 70 WEIRD WESTERN TALES
- 74 CHALLENGERS OF THE UNKNOWN
- 78 KAMANDI
- 87 KUNG FU FIGHTER
- 94 ALL STAR COMICS

60¢ each. Subscription $6.50 (includes postage-handling)

- 5 SUPERBOY & LEGION
- 16 JUSTICE LEAGUE
- 29 DC SPECIAL
- 48 YOUNG LOVE
- 52 BATMAN FAMILY
- 56 SUPER-TEAM FAMILY
- 99 DC SUPER-STARS

$1.00 each. Subscription $6.50 (includes postage-handling)

- 3 SUPERMAN FAMILY
- 7 WORLD'S FINEST
- 31 HOUSE OF MYSTERY
- 60 G.I. COMBAT

DC COMICS INC. SUBSCRIPTION DEPT.
155 ALLEN BLVD., Farmingdale, NY 11735

Please start my subscription(s) to the title(s) checked above. (add $1.00 each additional for mailing outside the U.S.A.)

I enclose $_____ (Check or money order)
Make check payable to: DC COMICS INC.

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PRINT OR TYPE NAME AND FULL ADDRESS
Please allow 10 weeks for first copies to arrive.

AMAZING WORLD OF DC COMICS

FANTASTIC 15TH ISSUE!

FEATURING

Wonder Woman

- HER FOUR-COLOR CAREER
- LYNDA CARTER: TV'S AMAZING AMAZON
- INTERVIEW WITH VETERAN WW ARTISTS ROSS ANDRU & MIKE ESPOSITO

PLUS A LOOK AT 38 OTHER SUPER WOMEN!

READY for MAILING JULY 4TH, 1977
ALLOW 4-6 WEEKS FOR DELIVERY

DC COMICS, INC.
P.O. BOX 116 RADIO CITY STA.
NEW YORK, N.Y. 10019
CIRCLE YOUR ORDER SALE PRICE: $1.50 each

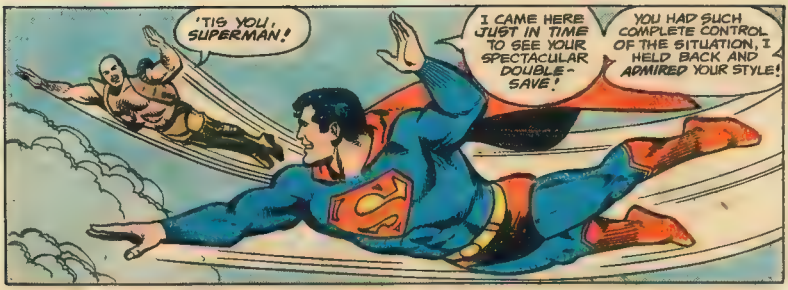
ISSUE 5 ISSUE 6 ISSUE 8 ISSUE 10
ISSUE 11 ISSUE 12 ISSUE 13 ISSUE 14 ISSUE 15

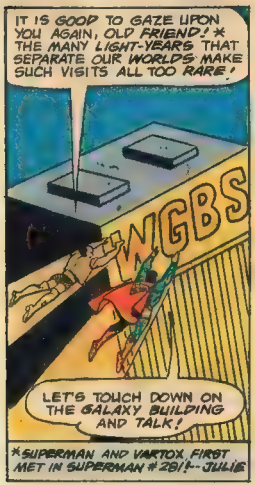
NAME _____

ADDRESS _____

CITY _____ STATE _____

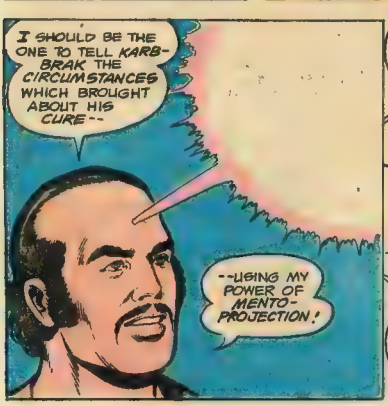
ZIP _____

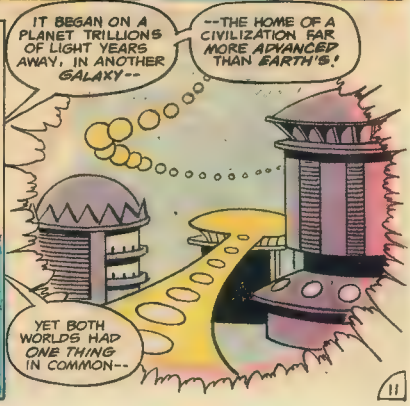

'TIS YOU, SUPERMAN!
I CAME HERE JUST IN TIME TO SEE YOUR SPECTACULAR DOUBLE-SAVE!
YOU HAD SUCH COMPLETE CONTROL OF THE SITUATION, I HELD BACK AND ADMIRED YOUR STYLE!


IT IS GOOD TO GAZE UPON YOU AGAIN, OLD FRIEND! * THE MANY LIGHT-YEARS THAT SEPARATE OUR WORLDS MAKE SUCH VISITS ALL TOO RARE!
WGBS
LET'S TOUCH DOWN ON THE GALAXY BUILDING AND TALK!
*SUPERMAN AND VARTOX FIRST MET IN SUPERMAN # 281!--JULIE

VARTOX--THIS IS KARB-BRAK--I BELIEVE THE TWO OF YOU HAVE ALREADY MET!
INDEED WE HAVE! HIS DREADED ALLERGY TO SUPER-POWERS IS NO SECRET TO ME!

FORMER ALLERGY, TO BE PRECISE! I HAVE BEEN CURED--AND I OWE IT ALL TO YOU!
NOW THAT WE THREE ARE TOGETHER, AN EXPLANATION IS IN ORDER!
ALLOW ME, SUPERMAN!


I SHOULD BE THE ONE TO TELL KARB-BRAK THE CIRCUMSTANCES WHICH BROUGHT ABOUT HIS CURE--
--USING MY POWER OF MENTO-PROJECTION!


IT BEGAN ON A PLANET TRILLIONS OF LIGHT YEARS AWAY, IN ANOTHER GALAXY--
--THE HOME OF A CIVILIZATION FAR MORE ADVANCED THAN EARTH'S!
YET BOTH WORLDS HAD ONE THING IN COMMON--

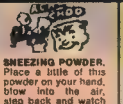
CONTINUED ON 3RD PAGE FOLLOWING.

AMERICAN CIRCLE CORP., DEPT. 25-U 2813-B MERRICK RD., BELLMORE N.Y. 11710

MAGIC BRAIN CALCULATOR. Adds, subtracts and multiplies to 9,999,999. No knowledge needed to solve math problems. Gives homework answers. Fast, easy to operate and accurate. 5½" x 5" x 4". Fits anywhere.
☐ **No. 157** $1.49

SNOWSTORM TABLETS. Create a miniature snowstorm indoors. Will actually cover a whole room. Watch the fun start when you place one of these almost invisible tablets on the burning end of a cigarette. Watch them run for the snow shovel.
☐ **No. 106** 30¢ pkg. 4 pkgs **$1.00**

"MONEY MAKER" is sensational! Insert a blank piece of paper into the machine, turn the knob . . . and, from the opposite side, PRESTO! OUT COMES A REAL DOLLAR BILL! Insert a one dollar bill and it changes to a $5.00 bill, or $10.00. No skill required. Lots of fun and mystery.
☐ **No. 335** Only **$1.98**



SNEEZING POWDER. Place a little of this powder on your hand, blow into the air, step back and watch the fun begin. Everyone in the room will begin to sneeze without knowing why. More fun than a barrel full of monkeys.
☐ **No. 104** 30¢ ea 4 for **$1.00**

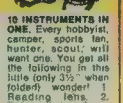
SPY-SCOPE. No larger than a fountain pen, spots objects blocks away. Excellent for all sports, counter-spying, baseball, hikers. Power lenses optically ground to reproduce every detail 8-power telescope, also converts into a 30-power microscope.
☐ **No. 134** **$1.49**

X-RAY GOGS. Slip on a pair of these X-Ray gogs. This funny optical illusion allows you to see the bones of your hand. Lots of fun at parties. Your friends will think you can see through them.
☐ **No. 115** **$1.49**

FLESH EATING PLANTS. Most unusual plant in the world. Eats flies, bugs, spiders, etc. Feeds itself by trapping and eating these insects. Jaws will snap shut on anything at your command. Easy to grow with special soil and full instruction included
☐ **No. 760** **$1.00**

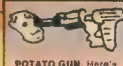
MAGIC SOAP POWDER. Sprinkle a little of this almost invisible magic powder on any soap. When anyone uses the soap their hands and face will turn bloody red. Have fun! Drives them crazy! Harmless!
☐ **No. 123** 30¢ ea 4 for **$1.00**

MAGIC COLOR CLOUDS. When you light one of these small grenades, huge, thick clouds of color continue to pour out. Will amaze and thrill you and your friends. Can be used for magic tricks and signaling, etc.
☐ **No. 817** 4 for **$1.00** **$1.00**



10 INSTRUMENTS IN ONE. Every hobbyist, camper, sports fan, hunter, scout, will want one. You get all the following in this little (only 3½" when folded) wonder! 1. Reading lens. 2. Compound microscope. 3. Adjustable telescope. 4. Focusing binoculars. 5. Directional compass. 6. Solar time clock. 7. Flat mirror. 8. Magnifying mirror. 9. Fire lighter. 10. Code transmitter.
☐ **No. 775** **$1.00**

100 FREE THINGS. Get FREE gifts, novelties, books, product samples, toys, maps, etc. from companies, federal agencies, associations, etc. that are anxious to send you FREE 63 page book with names and addresses to write to for your 1001 FREE things.
☐ **No. 748** 98¢ each



POTATO GUN. Here's a new, fast action gun that shoots potato pellets as far as 50 ft. with more than 300 shots from a single potato. Absolutely harmless . . . and you never run out of ammo.
☐ **No. 753** **$1.49**

Please Rush Me

American Circle Corp., Dept. 25-U
2813-B Merrick Rd.,
Bellmore, N.Y. 11710

YOUR SATISFACTION IS GUARANTEED

Item No.	How Many	Price Ea.	Total
Sorry! Min. order $1.00 No C.O.D.'s	Postage & Handling		50¢
	Total Enclosed		

Please send me catalog only 25¢ ☐
N.Y. Residents, add 8% tax.

Use other paper if necessary

Name .....
Please print clearly
Address .....
City..... State..... Zip.....

MAKE EXTRA CASH NO REAL "SELLING" JUST SHOW THIS SAMPLE WE GIVE YOU FREE!

TAKE EASY FAST ORDERS FOR MUCH WANTED PERSONALIZED METAL SOCIAL SECURITY AND OTHER PLATES

Millions of new prospects every year! NO INVESTMENT REQUIRED

If you want to make extra cash easy in spare time, we'll send you a complete compact money-making outfit . . . which includes an actual sample engraved Plate, Carrying Case, and 8-year Calendar with Emergency Card, plus everything else you need to start taking orders and making money from the very day you receive it. This complete Outfit is yours ABSOLUTELY FREE and entirely without obligation. Just show it to everyone. They'll be amazed and delighted by the low price . . . only $2.00 each for most styles. You make $1.00 or more profit on every order. Take as many as 15 or more orders in an hour — make $15.00 or more in every spare hour that you show this sample. To get your money-making Outfit by return mail . . . entirely FREE . . . just fill in and MAIL THIS COUPON TODAY!

©1977 ENGRAVAPLATES® BUX 10460 JACKSONVILLE, FLA. 32207

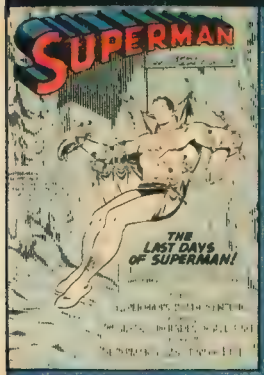
MAIL THIS COUPON TODAY!

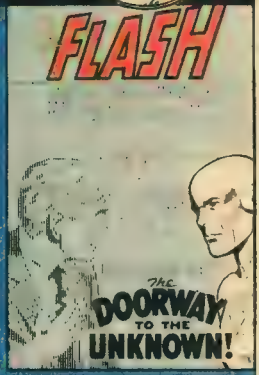
Engravaplates, Dept. 3
Box 10460, Jacksonville, Fla. 32207

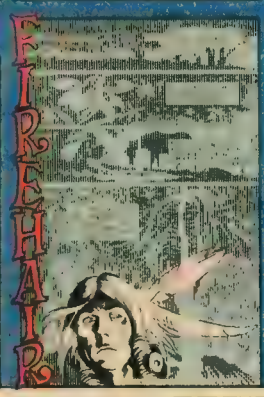
Please rush me FREE Order-Taking Outfit with an actual sample so I can begin selling Personalized engraved metal plates for spare-time income.

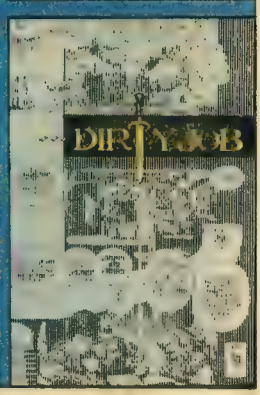
Name(print) _____
Address _____
City _____ State _____ Zip _____

Presenting THE BEST OF DC









80 GIGANTIC PAGES!

FEATURING 6 TRUE COMIC CLASSICS!
BY NEAL ADAMS · JOHN ALBANO · JIM APARO · JOHN BROOME · JOE GIELLA · DICK GIORDANO · BOB HANEY · CARMINE INFANTINO · GEORGE KLEIN · JOE KUBERT · DENNY O'NEIL · JOE ORLANDO · CURT SWAN AND ALEX TOTH

ON SALE JULY 7TH!
OR ORDER BY MAIL

DC Comics P.O. Box 116
Radio City Station, N.Y. 10019
Please send the following magazine to me

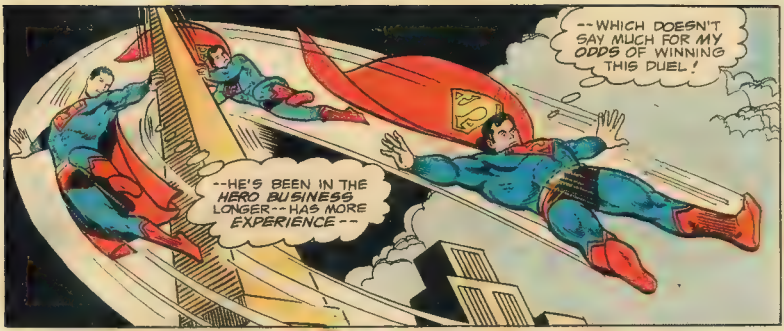
THE BEST of DC Vol. I	$2.50 ($2.00 & 50c for postage and handling) (Check or money order only)

I am enclosing $_____ for (____) copies.
PRINT CLEARLY PLEASE ALLOW 4-6 WEEKS FOR DELIVERY

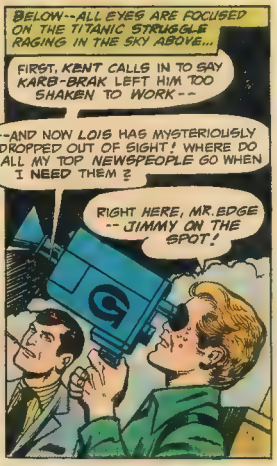
NAME .....
ADDRESS .....
CITY ..... STATE ..... ZIP .....

AND THAT IS WHY YOU JOURNEYED TO EARTH, SUPERMAN--
--TO FIND KARB-BRAK AND CAUSE HIS ALLERGY TO FLARE UP AGAIN--SO YOU COULD ABSORB THOSE VITAL ELEMENTS DURING HIS FEVER-RAGE!
WHAT?! VARTOX, YOU'RE NOT MAKING SENSE! YOU'VE GOT THINGS ALL WRONG!
THE FACT THAT YOU WERE PLACING HIS LIFE IN JEOPARDY WAS OF NO CONCERN TO YOU--
--AND THE FACT THAT YOUR ACTIONS SEEM TO HAVE CURED HIM WAS MERELY AN UNEXPECTED SIDE-EFFECT!
VARTOX IS ALL MIXED UP! HE'S JUST EXPLAINED HIS OWN PREDICAMENT AND REASONS FOR COMING TO EARTH!
THE ENERGY-TOXINS FROM KARB-BRAK NOT ONLY REVITALIZED HIM--THEY ALSO DERANGED HIS MIND!
HE FEELS OVERWHELMING GUILT FOR ENDANGERING KARB-BRAK'S LIFE--
--AND IN HIS UNBALANCED STATE, HE BELIEVES I AM THE FADING HERO WHO CAME TO EARTH SEEKING POWER RENEWAL!
ONLY ONE PERSON CAN POSSIBLY BRING HIM BACK TO REALITY!
KARB-BRAK--WHICH ONE OF US BROUGHT ON YOUR FEVER?
YOU DID, SUPERMAN! BUT DON'T BE ASHAMED TO ADMIT IT--YOUR MOTIVES WERE NOBLE--
--YOU ONLY WANTED TO PROTECT YOUR OWN PLANET!
KARB-BRAK... WHAT ARE YOU SAYING?
THE SIMPLE TRUTH, OF COURSE--WHICH SEEMS TO BE TOO MUCH FOR YOU TO COPE WITH!
IT WOULD BE BEST FOR ALL OF US IF YOU WENT BACK TO YOUR OWN GALAXY, WHERE YOU BELONG!
AGONIZING MOMENTS OF SILENCE FOLLOW--UNTIL A GRIM MAN OF STEEL BRINGS THE RENDEZVOUS TO AN ABRUPT CLOSE...
VARTOX MUST BE EXERCISING A SUPER-HYPNOTIC CONTROL OVER KARB-BRAK!
WORDS AREN'T GOING TO SOLVE THIS DILEMMA! I'VE GOT TO FIND A MORE DRASTIC WAY TO SHAKE VARTOX BACK TO REALITY!

POTENTIALLY, VARTOX IS EVEN MIGHTIER THAN I AM... HE'S NOT SUSCEPTIBLE TO KRYPTONITE OR MAGIC!
BUT HE DOES HAVE ONE WEAKNESS I CAN EXPLOIT--THOUGH HE MAY NEVER FORGIVE ME FOR WHAT I MUST DO!
NEXT MORNING, THE PEOPLE OF METROPOLIS LOOK UP TO SEE A FAMILIAR, MAJESTIC FIGURE PATROLLING THEIR SKIES...
LOOK--UP IN THE SKY--SUPERMAN!
NOTHING UNUSUAL ABOUT THAT--
--UNTIL...
LOOK--UP IN THE SKY--IT'S VARTOX!
HOW LUCKY CAN WE GET! TWO SUPER-HEROES--!
SUPERMAN, WHY ARE YOU STILL ON MY PLANET?
LISTEN TO ME CAREFULLY, VARTOX! YOU'RE MENTALLY SICK--YOU'RE ON THE WRONG WORLD AND YOU DON'T KNOW IT!
NONSENSE, SUPERMAN! IF YOU WILL NOT RETURN TO YOUR OWN GALAXY, VOLUNTARILY, YOU WILL GO INVOLUNTARILY!
WHAAK-
OOOFF! SLUGGED ME WITH ONE OF HIS REMOTE-CONTROL PUNCHES!
OBVIOUSLY YOU ARE DERANGED BEYOND THE POINT OF REASON!
I KNEW THIS WAS GOING TO BE ROUGH!
NOW THAT HE'S REGAINED HIS FULL STRENGTH FROM KARB-BRAK, VARTOX HAS THE ADVANTAGE OVER ME--

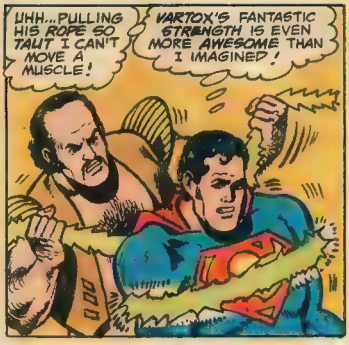

--WHICH DOESN'T SAY MUCH FOR MY ODDS OF WINNING THIS DUEL!
--HE'S BEEN IN THE HERO BUSINESS LONGER--HAS MORE EXPERIENCE--

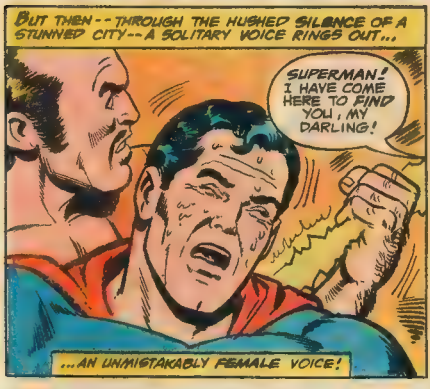
I DON'T LIKE TO FIGHT UNDERHANDED--
WHUMMP!
--BUT VARTOX LEAVES ME NO CHOICE!

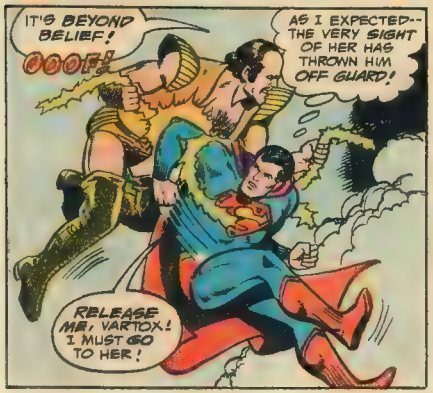

BELOW--ALL EYES ARE FOCUSED ON THE TITANIC STRUGGLE RAGING IN THE SKY ABOVE...
FIRST, KENT CALLS IN TO SAY KARB-BRAK LEFT HIM TOO SHAKEN TO WORK--
--AND NOW LOIS HAS MYSTERIOUSLY DROPPED OUT OF SIGHT! WHERE DO ALL MY TOP NEWSPEOPLE GO WHEN I NEED THEM?
RIGHT HERE, MR. EDGE -- JIMMY ON THE SPOT!

UHHH!
BELIEVE ME, SUPERMAN--I DON'T WANT TO FIGHT YOU--BUT YOU HAVE BECOME TOTALLY IRRATIONAL!
FRAKK!

YOU MUST LEARN TO LIVE WITH THE GUILT YOU FEEL FOR ENDANGERING KARB-BRAK!
BUT FIRST--







CONCLUDED ON 3rd PAGE FOLLOWING

I'LL PAY YOU $9,785.01 FOR THIS PENNY!

This 1943 penny made slightly different accidentally. Only 4 found to date — will you be the Lucky "5th"?

BIG CASH PAID FOR SMALL CHANGE!

Hold onto your coins until you check them against my OFFICIAL ILLUSTRATED Coin Catalog. They may be worth thousands of dollars to you. Yes right now you may have a fortune hidden in everyday coins in your pocket, purse, piggy bank or attic. Coins don't have to be old to be extra valuable. Over a million dollars paid last year alone to lucky owners of coins dated as recent as 1963. MY OFFICIAL Coin Catalog lists the big cash profits I'll pay you on hundreds of coins . . . identifies the rare coins and dates and how to spot them! Cash in on the Coin Bonanza. Send today for our OFFICIAL COIN Catalog. it may reward you with thousands of dollars.

$1,000,000 HUNT FOR RARE COINS! CURRENT & OBSOLETE Just look at the price ranges we'll pay for certain coins:

Certain:	
Gold Coins before 1933	38,500.00
Half-pennies before 1909	3,600.00
Pennies before 1936	5,100.00
Nickels before 1946	8,000.00
Dimes before 1947	6,200.00
Quarters before 1942	4,800.00
Half Dollars before 1947	5,750.00
Dollars before 1940	12,000.00
Foreign Coins before 1948	17,550.00

MONEY BACK GUARANTEED IF NOT DELIGHTED

MAIL NO RISK COUPON TODAY!

The COIN BUYER, Dept. NC-9
GREAT NECK, N.Y. 11022

Please send me your OFFICIAL ILLUSTRATED Coin Catalog. I am enclosing $2.00, which you agree to refund if I am not completely satisfied.

☐ I am enclosing 25¢ extra for RUSH DELIVERY.

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

WRITE RIGHT NOW!

Write advertisers direct. For information about this page write S. Schwarz & Co. 355 LEXINGTON AVE. N.Y., N.Y 10017

BIG MUSCLES FAST
Build MUSCLES FAST Details 35¢
MUSCLE DEPT 90781 Guaranteed
Box 426, Dayton, Ohio 45401

FREE COMIC LIST
Send now for our latest selling list of Marvel and DC Comics.—**RICHARD ALF, Box 20622-DC, San Diego, CA 92120.**

X-RAY SPEX!
See bones thru skin!
See thru clothing!
Fantastic illusion!
$1
ASTOUND YOUR FRIENDS WITH X-RAY VISION
BIG 3-150 Nassau St Dept. NC-6X N.Y. 10038

BI-ONIC HAND
That YOU control
Earn $$$. Rush $1.00
LO-U 2429 N. 32nd St.
Phila., Pa. 19132
Life Like - Guaranteed

MAGNE POWER RING
OPERATES UP TO AN INCH AWAY THROUGH OBJECTS
CONTROL DEVICES WITH AN INVISIBLE MAGNETIC FIELD WITH YOUR MAGNE POWER RING AND MAGNE ACTUATER
THE MAGNE POWER RING AND ACTUATER CAN CONTROL T.V.'S LIGHTS, ALARMS, ANYTHING
YOU CONNECT THE MAGNE ACTUATER TO INCLUDES MAGNE RING. MAGNE ACTUATER INSTRUCTIONS SEND $1.25 PLUS 25¢ FOR POSTAGE AND HANDLING TO
SUPER POWERS ENTERPRISES
P.O. BOX 49507
CHICAGO, ILLINOIS 60649

DC/MARVEL BACK ISSUE CATALOG
Low, LOW prices. Fast, dependable service on all titles, all current numbers. Over 150,000 in stock. Send 25 cents for Hobby booklet, freebees and price list today! M.J. Seeley, Suite 709, 1115 Sherbrooke St. West, Montreal, Canada H3A 1H3

BE TALLER
Learn Facts on HEIGHT INCREASE DETAILS 35¢. GUARANTEED
TALL-UP Dept 90781
Box 426, Dayton, Ohio 45401

An Atlas Body—In 7 Days
my method of DYNAMIC TENSION starts giving you results that you can feel and your friends will notice. Big useful mus cles. Gain pounds in weight where need ed. Lose "pot belly." Send me your name and address for my 32 page book— FREE.
CHARLES ATLAS
49 West 23rd St., New York, N.Y 10010 Dept 81J

REAL SWITCHBLADE . . . COMB! (9 INCHES LONG!)
PUSH BUTTON . . . "SNAP"—IT'S OPEN!
This is a **REAL SWITCHBLADE** The blade is a **COMB!** Terrific gift item. Novel and practical. Protects comb in pocket. Fine tooth comb. A great for sideburns and mustache too! Satisfaction is guaranteed. Complete with Lock. Only 4.95 + 50¢ Postage. Two for 10.00 Postpaid.
S&W KNIFE CO. Box 35246 X Chicago, Ill 60635

CARTOON FOR $$$$$
Make Money at home with simple drawings!! Fun!! Big Free Book!! Send 35¢ for postage handling. Cartoon B Box 40614 Detroit, MI 48240
FREE BOOK

COMPLETE MARVEL COMICS SELLING LIST!!
DC Comics and Magazine selling list! Golden and Silver Age Comic Catalog! Huge Buying list, Comic Gift Coupon! You *must* send a 13¢ stamp or 15¢ to: D.A. Belmont 56 Greenaway Rd. Rochester NY 14610

WRITE RIGHT NOW!

Write advertisers direct. For information about this page write S. Schwarz & Co. 355 LEXINGTON AVE. N.Y., N.Y 10017

$12.95 NOW ONLY $7.95 PLUS 50¢ P&H

$12.95 NOW ONLY $7.95 PLUS 50¢ P&H

$10.95 NOW ONLY $6.95 PLUS 50¢ P&H

★ON SALE NOW!

THESE NOSTALGIC BOOKS CAN BE YOURS! DISCOVER THE EXCITING STORIES & HISTORY OF BATMAN, SUPERMAN AND WONDER WOMAN! ALL BOOKS ARE UNCUT VERSIONS WITH HARD DELUXE CLOTH COVERS -- WITH MANY FULL COLOR PAGES.

The DC BOOK BRIGADE SALE!

1ST ISSUE BONANZA!

NOW THESE BOOKS ARE AVAILABLE ONCE MORE! ORDER AS MANY AS YOU LIKE! MINIMUM ORDER $3.95 PLUS 20¢ POSTAGE AND HANDLING FOR EACH BOOK.

ORIGINS OF THE DC SUPERHEROES! JOIN THE DC SUPERHEROES ON A TRIP YOU'LL NEVER FORGET! WITNESS THE ORIGINS OF SUPERMAN, BATMAN, WONDER WOMAN, SHAZAM AND ALL THE REST! FULL-COLOR MADNESS! PLUS -- NEVER BEFORE REVEALED SECRETS TELLING LITTLE-KNOWN FACTS ABOUT THE PAST OF "THE HOUSE OF SUPERMAN!" DELUXE HARD CLOTHBOUND ISSUE!

$10.95 + 50¢ P&H

SEND TO:

COMIC BOOKS THAT WE HAVE ON SALE IN JUDY BERTSCHES' GARAGE!

№	NAME OF COMIC BOOK		PRICE
1	TARZAN (DIGEST COMICS 50¢)		$1.50
1	CLAW THE UNCONQUERED		.75
1	SHERLOCK HOLMES	1-KOBRA	.50
1	CHAMPION SPORTS	1-JOKER	.50 .75
4,7,8	1ST ISSUE SPECIAL	1-TOR	.75 .75
1	HERCULES UNBOUND	1-OMAC	.75 $1.00
1	KONG THE UNTAMED		.50
1	TRIGGER TWINS		.50
1	BATMAN FAMILY		.50
1	4 STAR SPECTACULAR		.50
1	DC SUPERSTARS		.50
1	4 STAR BATTLE TALES		.50
1	ATLAS (1ST ISSUE SPECIAL)		.75
1	FREEDOM FIGHTERS		.75
1	SUPERTEAM FAMILY		.75
1	RICHARD DRAGON, KUNG-FU FIGHTER		.75
1	SECRET OF HAUNTED HOUSE		.50
1	BOY COMMANDOS		.75
1	PREZ	1-JUSTICE, INC.	.50 .75
1	BLACK MAGIC	1-MANBAT	.50 .75
2,3	SHAZAM (.75, .50, .50)	1-SUPERGIRL	.75 .50
1	WARLORD	1-JOHNNY THUNDER	.50 .75
		1-BEOWULF	.75 .50

A TOTAL OF 35 DIFFERENT COMIC BOOKS

© DC COMICS INC., 1977

NCG MERCHANDISE
BOX 777
DOVER, NEW JERSEY
07801 ATT: DEPT. 7A

OUR GUARANTEE: IF YOU ARE NOT FULLY SATISFIED, THE MERCHANDISE MAY BE RETURNED FOR FULL REFUND.

SEND ME WITHOUT FAIL ... RUSH! RUSH!

☐ SUPERMAN ($8.45) ☐ BATMAN ($8.45) ☐ WONDER WOMAN ($7.45

☐ COMIC BOOKS _____

☐ SECRET ORIGINS ($11.45) _____

I'VE ENCLOSED $_____ * (* INCLUDES POSTAGE & HANDLING ALLOW 4 WEEKS FOR DELIVERY.)

--BANK AMERICARD NO _____

--MASTER CHARGE NO. _____

SEND TO:

NAME _____ AGE _____

ADDRESS _____

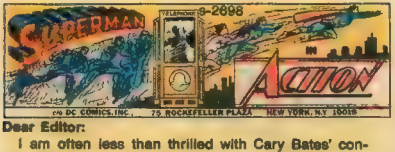
CITY _____

STATE _____ ZIP _____

CANADIANS ADD 50¢ - U.S. FUNDS ONLY

VISIT THE SUPERHERO SHOPS: CENTER GROVE RD. & RT. 10, RANDOLPH, N.J. (201) 361-6327
LIVINGSTON MALL, LIVINGSTON, N.J.

NO, NO! I WON'T ALLOW IT!
YOU CANNOT GO BACK WITH HER, SUPERMAN!
SHE IS NOT YOUR WIFE--
--SHE IS MINE!
VARTOX--DO YOU COMPREHEND WHAT YOU ARE SAYING?
I AM SAYING YOUR PSYCHOLOGICAL "CURE" WAS SUCCESSFUL, SUPERMAN!
YOU HAVE BROUGHT ME BACK TO MY SENSES!
WE DID IT, LOIS--VARTOX IS HIMSELF AGAIN!
GOOD! THEN OFF WITH THIS DISGUISE!
CONSIDER YOURSELF FORTUNATE, OLD FRIEND--TO KNOW THE LOVE OF LOIS LANE! NEVER TAKE HER FOR GRANTED!
EARTH IS INDEED YOUR PLANET--I AM THE ONE TRILLIONS OF LIGHT-YEARS FROM HOME!
AND SOON--A REHABILITATED VARTOX BEGINS HIS JOURNEY HOMEWARD--AFTER PROMISING TO DELIVER A COMPLETELY CURED KARB-BRAK TO HIS HOME-PLANET ON THE WAY...
HE MUST HAVE LOVED HIS WIFE VERY MUCH, SUPERMAN!
HE NEVER DID GET OVER HER DEATH!* THAT'S WHY I FIGURED THE SIGHT OF HER WOULD SHOCK HIM BACK TO REALITY!
*A DEATH FULLY RECOUNTED IN SUPERMAN #281!--JULIE
VARTOX WAS SURE RIGHT ABOUT ONE THING, LOIS--
KNOWING YOU MAKES ME THE LUCKIEST HERO IN THE UNIVERSE!
THE END
NEXT ISSUE--A SUPER-DOUBLE-FEATURE! SUPERMAN BATTLES A STRANGE NEW MENACE--"THE LAND-LORDS OF EARTH!" PLUS A NEW TALE OF THE PRIVATE LIFE OF CLARK KENT! ON SALE THE LAST WEEK OF AUGUST!



Dear Editor:

I am often less than thrilled with Cary Bates' continued stories, but this time (**Action** #472's "Phantom Touch of Death") I will forgive the overly dramatic "be-sure-to-be-here-next-issue" business because the suspense was already in the story and thus did not have to be created artificially. The **Phantom Zone** saga is developing into one of Cary's better stories of late. He has created some potentially interesting characters: **Faora** apparently has some kind of master plan which we will find out about next issue. I hope she is given a little more depth—right now she is a Kryptonian variant of the all-too-common martial arts expert-villain. Still, it is a novel twist to have the **Man of Steel** vulnerable to Kryptonian fighting techniques rather than the usual red-sun or gravitational gimmicks, or magic. The other player in this tale, Jackson Porter, is one I would like to see become a recurring character. He could be worked up into a different kind of individual—semi-tragic, but very nice. It seems he and Clark could become friends.

Apart from the possibilities presented by the characters, the story itself was quite good. The narrative style was slick, the dialogue realistic, and the humor unobtrusive ("Paskorium," indeed!). The art was also of high quality. Reams have been written about the excellence of Curt Swan, and by now there is nothing new to say. I will therefore be echoing countless other fans when I say Curt's action scenes are among the very best in the business; but I'll say it anyway. Some of the angles he uses are incredible.

Kunkel, Calnan and Blaisdell have produced another fine back-up in "If I'm over Here—What Am I Doing over There?" As an April Fool's story, it was totally unexpected and thus the more charming. For a while there, you almost had me believing Steve Lombard was going nuts! Lately the old Slinger has been given more depth; it was desperately needed. No one wants to read about an immature boor month after month. The story was very clever, and I certainly never suspected **Batman** was Steve's "conscience." I suspected someone was hoaxing him, but I didn't guess who or how. The story had just enough humor and elements of truth to be memorable.

Re: the question of **Action** back-ups: I favor a variety of features including member of the **Galaxy** staff, Clark Kent, and perhaps mini-teamups you wouldn't find elsewhere (can you imagine a **Green Arrow**-Steve Lombard tale?). I have been quite pleased with the back-ups in recent issues and look forward to future stories.

Bob Monteleone
13 Rowley St., Apt. 3
Rochester, N.Y. 14607

(We have a really unusual one coming soon—*The Secret Life of Lex Luthor!*—*E.N.B.*)

Dear Editor:

Not only am I tired of Cary Bates' three-part **Action** chronicles, but I'm also sick, sick, sick of the predictable form the sagas have assumed. Part 1 is always mildly intriguing and unclear, Part 3 is overlong and overloaded with Cary's celebrated plot-twists, and worst of all, Part 2 is eventless and just plain **blech**. Falling under the last category, "The Phantom Touch of Death" proved flawless in adhering to this pattern. As an 11-page primer on **Kryptonian** anatomy, it was easily forgettable: as a **Superman** story, it was one big yawn. If Mr. Bates expects me to puzzle and writhe with curiosity over the possibilities of **Faora's** plan—forget it, Cary. I've seen too many "master plans" in my years of comic reading for my interest to be aroused without at least some hint of what the plan involves. As for **Superman** projecting himself into the **Phantom Zone** with the words, "it's the only place I'll be safe from **Faora**"—I say **leave him there.** It's the only place he'll be safe from Cary Bates.

I've never been under the impression that Steve Lombard rates as one of your more popular supporting characters, so I can't imagine why you're giving him back-up space. The plot of "If I'm over Here . . ." was fun, however, the dialogue amusing, and the appearance of Steve, Clark, Lois, Jimmy, Josh and Bruce in one six-pager enough to make me excuse you all for your decision to give the space to Steve.

Thomas Krasker
Little Harbor Rd.
Portsmouth, N.H. 03801

(Maybe Cary should spend some time in the *Phantom Zone*—to be safe from his more vehement critics!—*E.N.B.*)

Dear legend-creators:

A fine piece of work! Finally, in **Action** #472, we see the result of a confrontation between **Superman** and a **Kryptonian** trained in fighting. And it's a **woman!** What a brilliant contrast! The son of a scientist and the daughter of who knows how long a line of super-criminals. I look forward to when **Supes** uses his brains instead of his brawn to defeat **Faora**, and shows once and for all that when two people are on the same power level, it is the smarter, not the stronger, who wins.

I hadn't thought of **Kryptonians** having different reflexes than Terrans. It is an interesting idea. But concerning **Faora's** escape from the **Phantom Zone**, are we to understand that all **PZ** convicts have telepathic powers? Or was **Faora** gifted from birth? Clarification, please.

Oh, yes, you did have an extra in this issue. Need I point out that you just had a "double" story last ish? Don't get me wrong. I thought "If . . .There" was fair. It's just that I wish you could mix your extras with a little more variety. Let me tell you, though, I liked seeing Bruce Wayne **immensely.**

I hope you print my letter. I find the last letter you printed from Texas was that of a dog named Chula, back in #466. Now, that's a little bad. (What do I care? I'm an Okie and I'm fixing to go to OU!)

Andrew C. Taylor
R.R. 2
Canadian, TX 79014

(*Faora* does have some strange powers, but all *Phantom Zoners* use telepathy, as that's the only means of communication in that dimension. And I'll leave you with an OK—the abbreviation of your home state—and mine!—*E. Nelson Bridwell*)

DC Publishorial

Whatever Happened to..?

(FILL IN YOUR FAVORITE CANCELLED TITLE)

A few months ago, Sol Harrison and I attended the annual meeting of the Atlantic Coast's Independent Distributors Association. ACIDA is primarily for wholesalers, but we publishers still make a respectable showing there along with our symbiotic colleagues, the national distributors.

At a workshop one morning, a wholesaler angrily complained that we publishers are an irresponsible, uncaring lot, glutting the market (and his warehouses) with lackluster magazines that—if we're *lucky*—sell 30 percent of the number of copies printed.

"You'll put anything out there," he reviled us, "You'll take a 70% return because it's probably the nineteenth book you're publishing that month and you can spread your overhead and maybe even make a buck. But is that any way to put out a magazine? Why don't you do demographic studies and figure out what the public wants *before* you print up three hundred thousand copies and loose 'em on us?"

It just so happened that our friendly neighborhood competitor, Stan Lee, volunteered to answer the assault and beat us to the punch. "Hey" said Stan, "you can't seriously think we purposely put out a magazine that we know will sell 30 percent? We want a successful mag as much as the next guy. But you don't plan a magazine by demographics. If that worked, we'd all have winners each time out. You've got to go by what you feel. Demographics are only really used after the fact to confirm in number what you instinctively felt was right all along."

I quote Stan because he's right. That's what the magazine business—or the comic book business—is all about. Someone develops an idea. You think it's terrific. That is, you think *you'd* want to read that comic book yourself. After that, all you can do is put together the best team for the project.

Then you hope that the wholesalers will give your new book a fair shake and see that it gets out there and stays out there. Hope that the retailers give it good display. Hope that the buyer will feel the sincerity with which the comic was created and stay with it, giving it a chance to seek and find its own unique identity.

But what happens if you've had five issues out there and your comic actually *is* selling 30 percent? Basically, you've got two alternatives, you either "kill" the book or you try to "fix" it.

Which book do you kill and which do you fix? Low sales are not enough in themselves to cancel a title. The answer lies only in a rigorous reevaluation of the comic's inherent quality, with the following questions always kept in mind:

1. Just how much money is the comic book losing?
2. Is top talent being drained by the book when the same artist and writer could be freed to create something else?
3. Is the creative team still committed to the book despite its low sales? Do they want the chance to try to turn the comic around?
4. Was the reason for putting out the book truly a sincere one?
5. Is the central character of the book in some way part of comic mythology and should special efforts be bent to keep him/her in the public eye?
6. Is the book augmenting or diminishing the prestige of the DC line?

There are other questions to ask, and often the whole raft of questions must be asked again even after a book's been fixed. A fix, after all, isn't always for the better.

On the other hand, some books deserve resurrection. If one of your favorite titles has been cancelled, let us know why you feel it ought to live again.

Hope you're having a good summer, let's hear from you . . .

Jenette

DC Profiles #20

Neal Adams

What can you say about the man who has the reputation of being the top comic book artist of the day? No matter what one can say about *Neal Adams*, his artwork has already said it. The only thing missing is some of the background information.

Born June 5, 1941, Neal received his basic training from Manhattan's School of Industrial Art, a sort of vocational high school. After graduation, he picked up work over at *Archie* comics (yes, Neal Adams started out as an *Archie* artist!) and moved on to assisting on the *Bat Masterson* newspaper strip, and to doing commercial work in the advertising field. Finally, Neal landed the *Ben Casey* comic strip—which wound up in some 365 papers across the country.

When the *Casey* strip was discontinued (oddly enough, it was at the height of its success), Neal moved over to DC Comics, where he worked on *Jerry Lewis* and *Bob Hope* stories, and on war material for former editor Bob Kanigher. Various *Superman* and *Batman* covers followed.

It's relatively easy for an editor to tell when he's working with true artistic talent—you look at the artist's work. In Neal's case, talent certainly wins out every time, and it wasn't long before he inherited the more experimental assignments: *Deadman, The Spectre, Green Lantern—Green Arrow.*

The 1970's has been a time for stretching and for movement. Breaking down barriers at both DC and Marvel, Neal's work started having a similar effect in other media: paperback covers, movie posters, record jackets . . . Neal even designed and costumed the world's first—and only—three-part science-fiction play, WARP.

In order to help juggle the myriad of existences, and to help cultivate and train new talent, Neal joined with his long-time friend and inker, Dick Giordano, in the establishment of a studio, Continuity Associates.

As for the future—well, after the upcoming release of *Superman Vs. Muhammed Ali*, Neal will no doubt continue to break down artistic barriers and over whelm the multitudes of comic-art fans and lovers.

JOIN THE YOUTH OPPORTUNITY SALES CLUB! IT'S EASY TO EARN

SUPER PRIZES

FIRST CLASS
Permit No. 2661
ST. LOUIS, MO

BUSINESS REPLY MAIL
NO POSTAGE NECESSARY IF MAILED IN U.S.

POSTAGE WILL BE PAID BY
YOUTH OPPORTUNITY SALES CLUB

P.O. BOX 530
ST. LOUIS, MISSOURI 63166

TDC-10-07

FOLD BACK ON DOTTED LINE (TAPE OR PASTE DOWN)

MY NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

CUT OUT! FILL IN! FOLD BACK!
TAPE DOWN! MAIL NOW! NO STAMP NEEDED!

EASY! FUN! Get these and many, many other valuable famous name prizes—or cash—simply by selling beautiful Y.O.S.C. IMPRINTED CHRISTMAS CARDS and GIFTS! Proven popular, they are a snap to sell. Here's how...

Your Y.O.S.C. Membership is FREE! And your Y.O.S.C. Sample Album is FREE—it's yours to keep! It contains samples of Y.O.S.C. products your neighbors, friends and family will order quick! We never send you merchandise in advance. As a member of Y.O.S.C. you never have to worry about how to pay for or return merchandise you don't sell!

Y.O.S.C. CARDS and GIFTS are SUPER! They are of such high quality that almost all you have to do is show your eye-catching sample album—and take orders. Cards sell for as little as 10¢ per card to your customer. With values like these, think how easy your sales will be. Sell enough to get the prizes you want—or keep $1.00 per box!

EARN SUPER PRIZES! Just fill in and mail return coupon. No postage required. We'll send you your FREE Sample Album, FREE Y.O.S.C. Membership Card and FREE Catalog of Prizes—at no cost to you. No obligation. JOIN Y.O.S.C. TODAY!

DON'T DELAY! EARN SUPER PRIZES NOW!
MAIL COUPON TODAY!

EARN FAMOUS NAME

PRIZES OR CASH

THE EASY OLYMPIC WAY!

FREE SAMPLE CARDS **EARN $1.00 A BOX**

2 WAYS TO GET STARTED FAST!

JOIN THE EASIER, FASTER WAY!

Use Olympic's "HOT LINE" MemberPhone. IT'S FREE! DIAL (TOLL FREE)

1-800-528-6050*

(In Arizona: 1-602-955-9714)

ASK FOR EXTENSION 319 . . . *Any* day . . . *Any* hour! Give our operator your name, address (zip code please), and our Department Number 77NC7.

***PLEASE...MemberPhone operators can only enroll new members...cannot answer questions or inquiries.** *Service not available from Alaska, Hawaii, or Puerto Rico . . . (please use coupon).*

PHONE US FREE OR **FILL IN COUPON & MAIL**

YOU CAN GET THESE and many, many other valuable prizes — or cash — simply by selling beautiful Olympic IMPRINTED CHRISTMAS CARDS, ALL-OCCASION CARDS, STATIONERY, AND GIFTS. Olympic offers more variety! The Olympic way is the IN way! Here's why . . .

OLYMPIC SAMPLE BOOK IS FREE! It contains samples of fast-selling Olympic products — and it's yours to keep. We don't send you merchandise in advance. With Olympic, you never have to worry about paying for, or returning, merchandise you don't sell.

OLYMPIC CARDS ARE GREAT! The Imprinted Christmas Cards and the All-Occasion Cards are of such high quality they practically sell themselves. All you do is show your attractive Sample Book to friends, relatives, neighbors . . . and take their orders. Imprinted Christmas and All-Occasion Cards sell for as little as 10¢ PER CARD TO YOUR CUSTOMERS! With values like this, you can imagine how easy sales will be! Sell enough boxes to get the prizes you want — or keep $1.00 per box.

IT'S EASY TO JOIN OLYMPIC! Call our MemberPhone number FREE . . . and give our operator your name and address. OR — fill in and mail coupon. Either way, we'll rush you your FREE Sample Book, FREE Membership Card, and FREE Catalog of Prizes. There's ABSOLUTELY NO COST TO YOU — NO OBLIGATION! So don't delay — join Olympic TODAY!

OLYMPIC SALES CLUB, INC.
DEPT. 77NC7, ENFIELD, CT. 06082

OLYMPIC SALES CLUB, INC.
Dept. 77NC7, Enfield, Connecticut 06082

Enroll me as a member without dues or ANY obligation. Send me the FREE Catalog of Prizes, FREE Book of Sample Cards, FREE Membership Card — all of which I can keep — together with complete details on how to get prizes or cash the easy Olympic way!

NAME_____

ADDRESS_____ APT_____

CITY_____

STATE_____ ZIP_____ AGE_____

Send for your super new Daisy B-B gun catalog. Write Daisy, Box 220, Dept. NCG, Rogers, Arkansas 72756. Only 25¢
Contact your local Jaycees about Daisy's Shooting Education Program.

"I know why Ken likes to shoot Daisy B-B guns with me. He's a better shot than I am! And I like shooting with him simply because it gives us an opportunity to spend some time together.

Sometimes we set up targets down in the basement. Or else we'll get out in the backyard by ourselves plinking away, and talking. I've found it's a terrific way for a father and son to get to know each other better.

At the same time, I think it's helping Ken develop a sense of responsibility, as well as confidence in himself through his own achievements. And that's important at any age."

John Unitas

Former Baltimore Colts Quarterback Johnny Unitas and son Ken.

The sport a boy grows up with... shooting a Daisy

DAISY 1938 Red Ryder™: Like the B-B gun Dad had. Hardwood stock. Front and rear sights. Steel barrel and receiver. Lever action.

DAISY 99 Champion™: Choice of B-B gun champions. Hardwood stock and forearm. Front and rear sights. Steel barrel and receiver. Lever action.

DAISY 102 Cub™: B-B gun for beginners. Hardwood stock. Front and rear sights. Steel barrel, receiver and forearm. Lever action.

Daisy® GROWING UP WITH AMERICAN BOYS SINCE 1886.

DAISY Division of Victor Comptometer Corporation, Box 220, Rogers, Arkansas 72756
In Canada: Victor Recreation Products, Ltd., Cambridge, Ontario N2R 5T1
State or local law may regulate the sale of B-B guns to persons under a specified age

scanned by svlyn